

Bay Village Public Schools Alumni Foundation

Meeting Minutes

January 05, 2015

Call to Order

Lee Rohlke called to order the regular meeting of the Bay Alumni Foundation on January 5th, 2015 at the Bay Village Police Station Community Room.

Attendance

The following persons were present:

Lee Rohlke

Jim Joyce Mike Voll

Judy Norton John Gross

Cristine Hoffman Tom Phillips

Wayne Reese Nancy Mitchell

Guest- Evelyn Allen

Peggy Joyce Carol Cole Kevin Missal Mark Shepard

Paul Hartranft Tom Hill Hugh O'Donnell Amy Fritz

Approval of Minutes from Last Meeting

The Minutes from the December 1st meeting were approved.

Treasurer's Report

Interim Treasurer John Gross reported that the quarter end report from the Cleveland Foundation is not available yet. There was about \$1,000.00 that came in for donations including PayPal in the month of December. The trade name for Tri-Bay Golf Classic has been registered for five years. A refund of the security deposit and a portion of the fee has been received from the rental of the Bay Lodge. Lee is set up to swipe credit cards using PayPal Here for payments. Al mentioned they could probably use a couple more for Tri-Bay for use on sites. John stated that it would be no problem to transfer PayPal funds from our account to Tri-Bay's account, utilizing the same PayPal account.

Open Issues

There was discussion on adding a new position of **Digital Communications** to the board. Lee stated things are moving in that direction with social media and felt it important to have someone on the board in that capacity. Tom Phillips stated that this will have to be added to the By-Laws. Mike Voll asked why we don't just change the description of the Corresponding Secretary. Tom stated that it would be better to eliminate the old position and create a new one. Tom Phillips asked Lee to get to him a description of what the responsibilities of the Digital Communications position will be.

Jim Joyce made a motion to add the position of Digital Communications to the board. Mike Voll seconded it, all were in favor, none opposed. John Gross made a motion to eliminate the position of Corresponding Secretary, Paul Hartranft seconded it, all were in favor, none opposed. Al Nelson nominated Dan Krueger for the position of Digital Communications, Paul Hartranft seconded it, all were in favor, none opposed.

Mike Voll nominated Lee Rohlke as President, Jim Joyce seconded it, all were in favor, none opposed. Jim Joyce nominated Nancy Mitchell as **Vice President**, Mike Voll seconded it, all were in favor, none opposed. John Gross was nominated for **Treasurer**. **The Recording Secretary** position will remain open. The Trustees will remain in their positions.

Mike Voll moved to **elect the slate** as presented by Lee Rohlke, Paul Hartranft seconded it, all were in favor, none opposed. Mike Voll wants an addition to the By-Laws requiring previous participation with BAF to be qualified to vote. Al indicated that the By-Laws at one time did require a minimum meeting attendance. Jim recommended it state "in good standing" so that it could be interpreted any way we chose. Email **address updates** continue to come in. Mike Voll mentioned that the newsletters addressed to his children still come to his house and he feels this is the case for all recent grads and we need to send these digitally. It was discussed that the ratio of mailed newsletters are from the last ten years of graduation and that these newsletters are getting to the parents of alumni. Cristine is going to include an article directed at the parents of alumni to encourage them to submit their children's email addresses so that they may remain connected. Lee said the remedy for this is BayRockets.com. Cristine would like to see more activity from class reps, maybe have a class rep meeting. Jim stated that there are obligations of class reps and they should help at least once a year to update contact information. Jim said he would help; contacting each of the class reps asking them to clean up their list. We now have the **websites** BayAlumni.com, BayRockets.com, and TriBayGolf.com in Mark Mutch's possession. Lee looked into and applied to Google Apps for Education to use a domain such as BayRockets.com to obtain free email address service. A problem came up when it wanted to verify ownership of the domain since Mark actually owns it. Mark is going to transfer all the domains to GoDaddy.com so that Google can view the ownership of the domain as Bay Alumni Foundation. The GoDaddy fee is \$20.00 monthly. Another option of Google is Google Apps for Non-Profits. With this availability, Lee feels we do not need to go to the school board. Mike Voll suggested that as a good will gesture, we should advise the school board what we are doing. We will be including in the graduation packet that is received at graduation

practice, an alumni email address. Hugh suggested promoting the email address at sporting functions also, Jim mentioned that this email can be linked to a primary email address, but can also go directly to it. Lee is having ongoing talks with FRC Financial about their interest in becoming Treasurer. Many think this is a conflict of interest; Jim suggested they come to the meetings and fill some other type of role before taking the role of Treasurer. Lee wants an article in the next **newsletter** discussing which classes have funds being held by BAF. Lee would also like to see an article that includes a link to companies that will match **donations**. Jim stated that the list of companies that match donations is public information and we should also link it on our website. Lee wants to include an article from Bill Hartranft describing what his company matched. Mike Voll is increasing his campaign to \$100,000.00, asking 100 people to donate \$1,000.00 allowing a part of that to be mixed contributions. He wants to earmark the donations to go to scholarships, general funds and the outside area at the high school. Mike wants the approval from the school board for the outside area project. He will be putting together a presentation for the next meeting for approval so he may begin his campaign by March. The official name for checks to be written is Bay Village Public Schools Alumni Foundation.

New Business

Lee is looking for volunteers to be on the selection committee for the DA/DE awards. Tom Hill will be nominating Ike Ganyard. Wayne Reese introduced Evelyn Allen, Liaison from The Bay Village Foundation. Evelyn spoke about what they can do for us. They provide funds through grants in any amount for projects for the better of Bay Village. Applications are available through their website, thevillagefdn.org. Applications are due in March and issued on Memorial Day. Mike will be applying for the grant. Evelyn asked if she would be able to receive access to our mailing list of alumni that live outside of Bay Village. Lee would not commit to any access to this list. It was agreed that we could include some sort of insert on behalf of The Bay Village Foundation in the newsletter and a mention on our Facebook page. Lee wants to send out a survey regarding BAF and what alumni think our mission should be.

Adjournment

The meeting adjourned at 8:35 p.m. Next Meeting February 2nd at 7:00p.m. at the Bay Village Police

Station Community Room.

Bay Village Public Schools Alumni Foundation

Meeting Minutes

February 02, 2015

Call to Order

Lee Rohlke called to order the regular meeting of the Bay Alumni Foundation on February 2nd, 2015 at the Bay Village Police Station Community Room.

Attendance

The following persons were present:

Lee Rohlke

Mike Voll Tom Roehl

Kevin Missal Bill Landers

Nancy Mitchell

Cristine Hoffman Dan Krueger

Approval of Minutes from Last Meeting

The Minutes from the January 5th meeting were approved.

Treasurer's Report

Treasurer John Gross was not available however he did report to Lee that there were no changes. Taxes will be due June 30th

Open Issues

Lee discussed the objectives for BAF for 2015 but stated that he wants to wait until the next meeting when more members are present before he goes into further detail. Our purpose will be to service the alumni, going **paperless** with the newsletter, and reaching out to current high school students. Tom and Cristine voiced their opinions about going paperless with the newsletters. Mike recommended a survey regarding a fee for paper be added to the newsletter. Cristine suggested we continue a paper newsletter to those fifty and older. Lee stated that we could send paper without a fee but it would have to be tracked with some sort of administration function and that would not serve BAF. Cristine said that we could create membership levels; she also stated that this is a matter that should be voted on. Mike agreed and

made a motion to vote on the details of the paper newsletter at the next meeting. Cristine stated that articles for the **Shoreline** are due March 1st Mike stated that we cannot get The Copper Cup or the Bay Lodge for **Homecoming** but that we can get the front room at The Ironwood. Mike expressed that Homecoming is where we should shine and that we should own this. It will become a very important function of BAF's **fundraising**. Cristine has looked into different internet options for registering for an event. Eventbrite charges a 7% fee, she found **Event Espresso** which only charges a 2.9% fee for PayPal or the option of mailing a check with no fee. It allows for multiple events and multiple persons. Lee would like BAF to "own" the Event Espresso for the annual fee of \$69.00 so that other class reps can utilize this through our alumni website. Cristine will be putting an article in the Shoreline offering Event Espresso. It is her hopes that one day all the class websites will be hosted on the alumni website. Dan, Cristine and Mark Mutch have been talking about making the BAF website interactive, allowing people to post updates and pictures. Lee discussed getting **the class reps more involved**. Lee would like to post a **survey** of six questions pertaining to the mission of BAF, Mike suggested Lee email a reminder to bring questions you would like to see on the survey to the next meeting. Mike wants to apply for The Bay Village Foundation grant in the amount of \$750.00 to \$1,000.00 however, he does not have all the information needed. Lee suggested John fill out the application. Mike feels this is an important relationship to develop. Mike also wants to verify that the Bay Alumni Square is a go with the school board before soliciting donations for his **fundraising** campaign to raise \$100,000.00, asking 100 people to donate \$1,000.00. Lee will schedule a meeting with Jason Martin and wants Mike and Jim to attend this meeting. Cristine is getting things in line for the next scholarship, the criteria needs to be sent in and it will be posted online for students to see. She questioned how many we will be doing, Mike stated we will have the funds to do three. Everyone agrees that the scholarships need to be awarded to students who typically do not receive scholarships. The committee consist of Paul Hartranft, Al Nelson, Tom Phillips, Wayne Reese and Judy Norton.

New Business

Dan is moving the website and **BayRockets.com** over to the **GoDaddy.com** server. Google Apps was also started, not being as difficult as anticipated. Dan feels it can be built by the end of the week. The email addresses will follow soon. He stated the address would be lastname#.com, it was suggested that we use lastnamefirstinitial.graduatingyear.com; Dan will check with Mark and see what our options are. Email addresses will be included in the graduation packet. Lee has formed the committee to elect the DA/DE recipients, including Superintendent Mr. Keener, High School Principal Mr. Martin, Tom Hill, Wayne Reese and himself. Application will be due April 30th

Adjournment

The meeting adjourned at 8:30 p.m. **Next Meeting** March 2nd at 7:00 p.m. at the

Bay Village Police Station Community Room.

Bay Village Public Schools Alumni Foundation

Meeting Minutes

March 02, 2015

Call to Order

John Gross called to order the regular meeting of the Bay Alumni Foundation on March 2nd, 2015 at the Bay Village Police Station Community Room.

Attendance

The following persons were present:

John Gross

Mike Voll Carol Cole

Judy Norton Jim Joyce

Peggy Joyce Jack Rekstis

Tom Phillips

Cristine Hoffman Al Nelson Paul Hartranft

Approval of Minutes from Last Meeting

The amended Minutes from the February 2nd meeting were approved.

Treasurer's Report

Treasurer John Gross reported that revenue for the fiscal year is at a loss of \$5,081.81. The majority of expenses are for the Shoreline and the scholarships which posted in July. It was stated that the Tri-Bay Golf Outing has yet to take place that will bring some of the revenue amounts up. Payment went out for the printing of the Shoreline and postage will be added for the March mailing. John received the Cleveland Foundation statement for year end and it reflects net earnings of 3%, down from the previous year of 16% stating that the third quarter was not good.

Open Issues

Lee met with the **High School Principal Jason Martin** and accomplished re-establishing ties with the high school. Mr. Martin was a little upset that we

would not utilize our database as a means to broadcast the St. Baldrick's cancer fundraiser that the school was participating in. Cristine felt we need to establish criteria as to what we would use the database for. Jim agreed that we need to line up the criteria for the April 6th meeting, John Gross added that the criteria needs to be different for the website, Facebook and the newsletter/email with the email criteria being a lot tighter. Paul stated that we need to be careful with what we put out there because we are competing for these donations. Jim will note to add to the criteria that there will be no individual efforts in the Shoreline. Mike Voll and Jim stated that it could be agreed to do this maybe two or three times a year with the newsletter cycle, and no special broadcast. Mr. Martin has invited us to hold our April meeting at the high school. He would like the number of people expected for the meeting. Mr. Martin would also like more communication with the alumni class reps that would like to use the high school during reunions; he has had three classes recently that have asked for access to the high school on the weekend of their reunions. Mr. Martin will need to schedule a janitor or someone to be there and needs a month to do so. Lee had asked Mr. Martin to be on the selection committee for the DA/DE and he accepted. Mr. Martin stated that the senior's would like to have a Senior Olympic Day at Bradley Park. If they do that, he asked if the alumni would be able to be at the Bay Lodge and provide/cook hamburgers/hotdogs. It was agreed that we could do that. Both Lee and Mr. Martin agreed that BAF could participate more with Homecoming such as choosing a parade grand marshal, create a week long alumni theme at school and invite alumni at the north end of the field to sing/play the fight song. Paul said that we would not get the time; this will be discussed further in the April meeting Mr. Martin asked if BAF could give some assistance on capital projects. It was agreed that no BAF fundraising would take place at the school. The idea of including an alumni lapel pin on a congratulations card with the graduation packet. Everyone thought this was a great idea.

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The **proposed plan** regarding the Shoreline will be to continue the printed and digital form and to transition to an all-digital newsletter with an undetermined deadline. Continue to encourage the digital communication. When a newsletter is returned undeliverable, suspend mailing of the newsletter (this is already done). Reduce mailing per household to one copy. Suggest a minimum donation of \$20.00 to receive the newsletter. All graduating years 2005 and later will receive their newsletter digitally. Notification of this will be in the Shoreline, Facebook, web page and The Bay Window. Sell 20 ads per page at \$150.00 per add. Paul feels we need a little more discussion on the advertising. The By-Laws will be amended to include a definition of what a member of good standing is regarding voting. A member in good standing is

defined as someone who has attended four meetings or functions within the previous 12 month period prior to the vote. All voting participants must be physically present to vote unless prior agreement and approval of the then current officers and trustees. This will be voted on in the April meeting Lee proposed a plan to engage the **class reps**. BAF will send an email to all the class reps to validate their commitment and contact information. Jim will host a conference call with Lee speaking to the reps outlining the goals and responsibilities we have set for the class rep. Responsibilities will included class specific functions and communications, cleaning up the class list and participating in BAF fund raising efforts and activities for both the **endowment and capital specific projects**. Cristine is waiting for two more articles for the **Shoreline**, everything else is complete. Looking for a **Recording Secretary**. The **second grade project** needs 4-5 volunteers for the presentation. If available, Peggy will volunteer. Mike Voll stated that **fundraising** will go full swing once the Shoreline is out. The expectation is that we will raise \$100,000.00 in two years. Cristine has sent the scholarship application in and it went online on February 24th, deadline is March 16th. She will pick up the applications at the end of March, the committee will meet mid-April to review. Discussion was made with opposition about participation from scholarship recipients, the discussion will be tabled for another time. Al Nelson has sent information out to participants about the golf outing. They will have 36 holes this year. Eight groups have already signed up. He would like donations of liquor for the raffle prize of the "wheelbarrow of booze". The golf outing will be June 12th. April 30th is the deadline for **DA/DE nominations**.

New Business

The Bay Alumni Capital Challenge will be initiated to help with capital projects for the high school. A group of class reps/alumni will work together for the benefit of capital projects for Bay Schools, a specific class and/or potentially in the name of an honoree. School projects will be identified and approved by the BAF Board and reviewed and approved by the school administration and the school board. Projects should be under \$15,000.00 Tom Phillips will need a **definition of Dan's position**. Al Nelson, Class Co-Rep for '62 is getting together a **reunion** with Co-Rep Sue Murray Grubb for the classes of 1958 through 1962 to take place late August. The new **website** went live on March 1st.

Adjournment

The meeting adjourned at 8:20 p.m. Next Meeting April 6th at 7:00 p.m. at the Bay Village High School Library.

Bay Village Public Schools Alumni Foundation

Meeting Minutes

April 06, 2015

Call to Order

Lee Rohlke called to order the regular meeting of the Bay Alumni Foundation on April 6th, 2015 at the Bay High School Library

Attendance

The following persons were present:

Lee Rohlke

Billie Crook Tom Hill

Judy Norton Kevin Missal

Wayne Reese Eve Uhland

Jason Martin

Paul Hartranft Bill Landers Thomas Miller

Approval of Minutes from Last Meeting

The Minutes from the March 2nd meeting were approved.

Treasurer's Report

Treasurer John Gross was not present but did report that revenue for the fiscal year to date is a loss of \$5,560.99. Lee reported that there was an increase in PayPal activity.

Open Issues

High School Principal Jason Martin spoke about the talk he and Lee had regarding some of the ways the alumni can be more involved and connected with the school and the students so that the seniors will know what it means to be an alumnus of Bay. Mr. Martin had a discussion with the students regarding what they would like and one of the ideas brought up was a "**field day reminiscent** of their elementary school days. May 18th is the day selected to have one last field day. It will start with a cookout at the school and then move over to Bradley Park for some games. BAF will be providing, cooking and serving the food and have the opportunity to interact with the students.

Also discussed was creating a lapel pin for the students to receive at graduation. Lee will be working on some design ideas. Mr. Martin also talked about the availability of the **courtyard** opposite the cafeteria and BAF taking that space over and/or creating a sports corridor or area right **outside the training door** exit that would

compare to Avon Lake's "Walkway of Champions". > Lastly, replacing the **sign at the school entrance** that was destroyed during a storm. The school board is looking into replacing the sign with something a little more modern and also looking for a group that would

take that on as a project. Mr. Martin took us on a tour of the building highlighting some of the areas that have been remodeled from the bond issue. Included in the work was some new electrical wiring, new ceiling work, addition of air conditioning to some of the areas and classroom remodels. In addition, the auditorium has received new seats; the gym has received new floors and bleachers. The softball field was redone. As we toured, a few classrooms were getting new floor tiles and ceiling lights. The cafeteria will be remodeled this summer (the stage is no longer there!). Six hundred new lockers will be installed this summer, three quarters of the driveway will be replaced and the football field track will be replaced. Lee stated that the digital **Shoreline** was sent out March 25th and the paper copy went out April 3rd, Still looking for a **Recording Secretary**. Jim Joyce and Lee are creating a group to clean up the email list. This will be done through class reps or the person who is organizing the class reunions. They will be having a meeting with the class reps/organizers informing them of what BAF needs from. Paul is looking for volunteers for the **Second Grade Project**; he needs 4-5 volunteers for the presentation. He will have more information at the next meeting. Cristine has received 12 **scholarship** applications. Lee stated that we will once again issue three scholarships if there are 3 really good ones.

Reminder to bring in your spirits for the "wheelbarrow of booze". The golf outing will be June 12th. We have 6 alumni and 3 educator's nominated for the **DA/DE awards**. There will be a meeting in May to review the nominations. We are looking for convertibles for the **Homecoming parade**. Mr. Martin stated that he has a contact for some cars that he would get to Lee.

Adjournment

The meeting adjourned at 8:25 p.m. Next Meeting May 4th at 7:00p.m. at the Bay Village Police Station Community Room.

Meeting Minutes May 04, 2015

Call to Order

Lee Rohlke called to order the regular meeting of the Bay Alumni Foundation on May 4th, 2015 at the Bay Village Police Station Community Room.

Attendance

The following persons were present:

Lee Rohlke

Mike Voll Tom Hill

Judy Norton Kevin Missal

Wayne Reese Brooks Hull

Al Nelson Tom Phillips

David Snyder Nancy Mitchell

Dan Krueger Carol Cole Cristine Hoffman Hugh O'Donnell Scott Saccany

Approval of Minutes from Last Meeting

The Minutes from the April 6th meeting were approved.

Treasurer's Report

Treasurer John Gross was not present but did report that revenue for the fiscal year to date is a loss of \$4,390.43. There was \$260.00 in contributions to the Endowment Fund. Included in the report was a reconciliation of funds held at The Cleveland Foundation.

Open Issues

Cristine reviewed the criteria for receiving a **scholarship**. The top ideas from essays received this year and almost every year is the idea of sending alumni professionals to the school for a "Career Day"; the students want to hear

what it is like to work in certain fields. Another request was sponsoring an event at a football game. Lee had mentioned a "donate to kick" event, kicking or punting the ball into the back of a truck. Another suggestion was throwing t-shirts with our logo into the stands. Cristine stated that every year they suggest we create a newsletter; since they do not receive a newsletter, they do not know we have one. Mike suggested dropping off the returned newsletters to the school for the students to read. Cristine added sending some to the BOE. Selling chocolate bars, sponsoring a "battle of the bands" with neighboring cities, pie throwing contest between students and faculty, hold a dinner for graduating seniors, hold an annual gathering of alumni, post a link to our homepage from the schools website (there is one). Invite alumni musicians to play at halftime and to band practice and dinner. Cristine stated that we now have four years of suggestions and we need to form a committee to act on some of these suggestions. Al and Lee commented on the halftime suggestion saying that will probably not be possible. Any function we do will have to be between the 1st and 2nd quarter or the 3rd and 4th quarter. Cristine asked about time during basketball games. Lee said that last year during the homecoming game we did a trivia and gave out gift cards. Hugh said each sport should have its alumni game. Cristine will announce the names of the recipients at the next meeting. Dan Krueger will need photos of Cristine handing out the scholarship awards for the newspapers.

Discussion was had about using Lolly the Trolley for the homecoming parade. Al suggested an open trailer. Al also spoke of something that would draw the people to the pavilion. Mike feels we should just set up right in front. Lee feels that at the turn on the way to the home stands is a good place. Al stated that they had in previous years rented a tent and set up at the south side of the field. Lee reiterated that homecoming is our focal point. We need participation; Mike stated that if Jim Joyce would help with the fundraising efforts that he would spearhead the homecoming activities. Lee talked about the **Senior Field Day**.

BAF will be cooking the hot dogs and hamburgers for the event May 18th and needs participation. It will be located at the pavilion at the stadium. Lee will come up with the number of students and get the food. Brooks suggested purchasing through the high school. At graduation, each senior will receive a lapel pin and a card with Google Apps for Education for the opportunity to get an email address.

David Snyder presented a sample of the lapel pin; the cost for the pins will be about \$505.40. Dave moved to budget for an order of 230 pins for graduation. Mike Voll seconded it. Thirteen were in favor, three opposed. Al suggested we order 500 pins. Lee presented a photo of the new logo. Mike, Lee and Jim have met to discuss fundraising. The focus will be made on capital improvements; Alumni Square, reaching out to groups of five classes to raise \$10,000.00 each to fund the scholarship

program through an endowment. Bring a bottle for Tri-Bay's "wheelbarrow of booze".

Adjournment

The meeting adjourned at 8:10 p.m. **Next Meeting June 8th** at 7:00 p.m. at the Bay Village Police Station Community Room.

BAY ALUMNI
FOUNDATION

Meeting Minutes June 08, 2015

Call to Order

Lee Rohlke called to order the regular meeting of the Bay Alumni Foundation on June 8th, 2015 at the Bay Village Police Station Community Room.

Attendance

The following persons were present:

Lee Rohlke

Mike Voll Judy Norton

Carol Cole Kevin Missal

Wayne Reese Al Nelson

Hugh O'Donnell David Snyder

Nancy Mitchell

Dan Krueger John Gross Jim Joyce Tom Phillips

Approval of Minutes from Last Meeting

The Minutes from the May 4th meeting were approved.

Treasurer's Report

Treasurer John Gross reported we are still operating at a loss and our fiscal year end is near being June 30th. How we end will depend on the outcome of the golf outing. Wayne Reese suggested we put the financial information in the next Shoreline. All the scholarship recipients have contacted John, the checks will be

made out to the various schools in July so will fall in the new fiscal year. There was about \$600.00 received in donations last month, in addition another \$500.00 was received in a donation to cover the cost of the senior field day. Field day expenses were \$443.15. Hugh stated we should put in the Shoreline that a donation covered the cost of this. The Class of '66 scholarship fund has also been issued to Brooks Hull and John has reported to Brooks the activity in his portion of the funds at The Cleveland Foundation.

Open Issues

Carol felt there was not much interaction between the alumni and the students at the Senior Field Day. She stated that everyone was so busy. Lee wants to build on the experience of the first field day. Lee spoke to the students and said they had a good time. It is just the beginning of a new tradition. Dave Snyder suggested giving t-shirts next year with the Bay Alumni logo. Jason Martin sent a nice letter thanking us for our contributions and helping out. Al updated us on the **Tri-Bay Golf Outing**; he said things are coming along nicely. Al should have an accounting on the event about a week after. The photographer will be taking shots for the newsletter and Facebook page. **Deadline for the next Shoreline** is July 1st Lee said that Cristine did a great job at the **scholarship** awards ceremony. There were three scholarships given out. Dan will use some of the photos for the newspapers, Lee will attach these photos to his Facebook and Dan will grab them from there. At the graduation rehearsal, each senior received their lapel pin. We were offered to stand at the end of the line to offer these pins to the graduates. We will continue to include them in the graduation packet with the hopes that once students turn their tassels, they will also put on their pin. Al suggested having a table at Friday night reunion gatherings to sell these pins. Mike Voll plans on attending these events at any he can be welcomed at wearing an alumni shirt. Additional cards need printed for putting the pins on that will be sold to alumni with our website, Facebook and any other contact information printed on it. Dave also has the capabilities of producing polo shirts we can sell. We have new magnets that were donated available for sale, one is for use on vehicles the other is for inside. There are two different logos on the magnets, one is the sailboat, and the other is the rocket. Dave is starting up a website to sell things "all Bay Village" that the alumni can utilize. Any alumni sold profit would be given to BAF. Lee thanked those that worked the **Second Grade Project**. Kevin Missal said it went well; we just need to do some updates on the DVD and to slow it down. Lee said we may do things differently, such as take it out in the field. Kevin talked about what he remembered about Normandy. Regarding the database, some of the newsletter returns from the post office were marked "No Such Address" when the address was accurate. These were given to Carol. In addition, the majority of the returns are

marked

"Temporarily Away". Upon looking into this, there is another option available for "Return Service Requested" that the "Temporarily Away" newsletters can be held with their regular mail. Lee would like to work on a new **Mission Statement**. Kevin read the current Mission Statement, most felt the **mission statement was good** other than no mention of scholarships. Lee stated that **when asked about our mission statement**, most just wanted to know what their **donations went to**. Lee would like a clarification of **Trustees**. Tom Phillips said we need a minimum of four. Jim Joyce said the By Laws stated that Trustees are voted on by the Executive Board. There is no attendance requirement. Al suggested we table this discussion due to the amount of time required to discuss this topic. He said that we **should start at 6:30 and go to 8:00 on this topic**. Jim stated that the executive Board **needs to get together to discuss this**, that we need a President Emeritus. We have six trustees currently listed. Tom said we also need a description for the new communications position. Lee has postponed this discussion. Jim made a motion to vote in Paul Hartranft, Al Nelson and Wayne Reese as President Emeritus. Mike Voll seconded it, all were in favor, none opposed. Once the Secretary position is filled, the executive Board will be complete. It is mutual that we would like to have an Honorary Trustee and elect Mara for recognition of all she has done. Lee had a meeting with the Superintendent of the schools. The improvements at the school were discussed. The parking lot is getting torn up and repaved. They will be running conduit under the parking lot to the new school **signage** out front. For our participation in funding a portion of the costs, we have the opportunity to receive recognition on the base of the sign. Our goal is to raise \$6,000.00 for this project. Jim and Mike will be raising money from the classes of 1975 through 1979 for this project separately from any other fundraising. Mike stated that we need to be able to see "donated by" as you drive in, not in a location where grass is going to grow over it. Lee would like to be able to go to Clint Keener and tell him we are in. Dave Snyder made a motion to fund \$6,000.00 for the signage in front of the high school. Judy seconded it, all were in favor, none opposed. Jim suggested putting an article regarding the sign in the next Shoreline. Jim talked about a goal of **fundraising \$420,000.00**. We would like to have \$250,000.00 held at The Cleveland Foundation; the interest at 4% would be around \$10,000.00 per year. This money would provide for ten \$1,000.00 scholarships. These scholarships will be offered in the names of certain people who had a significant influence such as Rich Voiers and Dick Scott. Al suggested another name of Jack Llewellyn that would appeal to older alumni. We will be able to define the criteria for receiving this scholarship. A package was created including an announcement letter, a summary sheet of the person's career and achievements, and receipts to give to donors. The objective is to develop this scholarship with as much balance as possible between the arts and sports with a deadline of January 2017. Bay

graduate Greg Haneline was approached and would love to lead the initiative to raise money for the Rich Voiers Scholarship. He along with a few others will go after all the basketball players to raise \$25,000.00 for that scholarship. There will also be a couple arts scholarships; we may combine one with BayArts. There will also be a class challenge to see who can raise the most money. \$100,000.00 would be earmarked for Alumni Square. Clint Keener said he would match us for this project. The remainder would be on capital projects. Jim would like the o.k. to move forward with these goals and form committees. Hugh suggested setting up a table at each of the sporting events with information on these scholarships. Al said that the Ed Foundation has a beautiful brochure and that we should do something like that. Dan will be putting the scholarship photos in The Sun newspaper, Westlife and the other local **publications. We** will also be on Cleveland.com. He will be adding analytics to our website to see who is visiting our website; from where, how long they stay and what page they are looking at and what the bounce rate is. Dan is working on the email addresses for the 2015 graduates. Four **Distinguished Alumni and two Distinguished Educators** have been selected. Edward Wells and John Wickman are the educators selected and Ike Ganyard '47, Jim Liberatore '80, Michael DiLauro '67 and Chris Rene '87. Lee is going to change the rotation of previous nominations to be a period of holding for more than five years. Also, some of the criteria will change to include someone who gives back to Bay Schools.

Adjournment

The meeting adjourned at 8:40 p.m. **Next Meeting July 6th** at 7:00 p.m. at the Bay Village Police Station Community Room.

BAY ALUMNI
FOUNDATION

Meeting Minutes

July 06, 2015

Call to Order

Lee Rohlke called to order the regular meeting of the Bay Alumni Foundation on July 6th, 2015 at the Bay Village Police Station Community Room.

Attendance

The following persons were present:

Lee Rohlke

Jim Joyce Judy Norton

Carol Cole Kevin Missal

Tom Hill Peggy Joyce

Hugh O'Donnell David Snyder

Eve Uhland Tommy Greene

Laura Godfray Nancy Mitchell

Al Nelson Paul Hartranft Cristine Hoffman

Tom Phillips Tom Miller Walter Rekestis

Approval of Minutes from Last Meeting

The Minutes from the June 6th meeting were approved.

Treasurer's Report

Treasurer John Gross was not available. Lee reported that we received \$3,400.00 from the Tri-Bay Golf classic.

Open Issues

The Alumni Hall of Fame is moving along, Lee is in the process of getting the headshots for the plaques, the article is coming out in the Shoreline. Tom Hill has reached out to Sue Ganyard, Lee is communicating with the Wickman's. Edward Wells had no children, Lee is having difficulty finding relatives, Dave Nemec is still searching. Paul suggested checking with the school system. Lee has researched the language for the By-Laws and presented the following changes/additions he would like to make. > ***BAF is committed to protecting the personal information of our members and to limit all communications to items related to BAF, Bay Schools, and the City of Bay Village (and/or associated organizations). The BAF database, contact information, mailing list, and digital/printed communications are for the private use of BAF and are not to be shared or used by any outside party or member without formal approval of the BAF Executive Board. BAF member information is not to be used for personal or corporate promotion for any reason. At certain times, affiliated civic and school organizations may request support in the communication of a charitable or informational cause which can be considered by***

the Executive Board and members. Tom Phillips suggested this be added under the Mission Statement in the By-Laws. Lee made a motion to accept this addition to the By-laws. Paul

seconded it, all were in favor, none opposed. Lee reviewed the positions of the Executive Board per the original By-Laws consisting of no fewer than four Trustees, President, President Emeritus, Vice President, Treasurer and Secretary. The now current Executive Board consists of no fewer than four Trustees (Al Nelson, Judy Norton, Tom Phillips, Tom Roehl, Wayne Reese, Paul Hartranft and Amy Huntley), President (Lee Rohlke), President Emeritus (Al Nelson, Paul Hartranft and Wayne Reese), Vice President (Nancy Mitchell), Treasurer (John Gross), Secretary vacant) and Director of Media/Digital Communications (Dan Krueger). We need to add the description of the Director of Media/Digital Communication to the By-Laws. The proposed description is as follows

> Responsible for strategy to continually improve BAF digital communications. > responsible to keep all communication and information internally secure, yet open and available to all members. Responsible to leverage digital communications to provide the most cost effective and robust outreach possible. Responsible to develop and maintain an effective strategy to communicate, engage and respond to BAF members in the timeliest fashion. > Helps to maintain content on various media sites (Facebook, BAF web page, Twitter, etc.).

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Assists in finding means to join in effective communication with associated organizations (Bay School District, Bay High School, Rockets Association, etc.). Helps to foster a cooperative mutual communication strategy with associated groups, while maintaining the integrity of the BAF privacy and use strategy.

All content posted/used is subject to BAF President/Executive Board for review and approval. Discussion about the position of Trustee specified that Trustees should be active, involved and/or influential to the success of BAF. A proposal was made to create an Honorary Trustee to recognize past Presidents and Trustees who have been highly involved but cannot be as active today. Lee made a motion to include Honorary Trustee to the By-laws. Jim Joyce seconded

it, all were in favor, none opposed. Lee made a motion to recognize the first two Honorary Trustees, Jack Rekstis and Mara Manke McClain. Judy Norton seconded it, all were in favor, none opposed. Lee made a motion to include the names of Trustees, Honorary Trustees and past Presidents to social media, website and all BAF official documents with the individual's approval. Jim Joyce seconded it, all in favor, none opposed. The description of Honorary Trustee shall read:

► ***An individual, whose commitment, contributions and efforts toward the advancement of the Bay***

Alumni Foundation goals and objectives are honorable, recognized and appreciated by all members. Honorary Trustees are unique individuals whose efforts have made a lasting impact on the members of the foundation, the community, the district and the students of Bay Village Schools. An Honorary

Trustee has the same voting rights as a BAF member and is not a member of the Executive Board. Dave Snyder made a motion to include an additional line item in the

description of duties for the Secretary to include the following: > ***Shall be responsible for the management and upkeep of the digital mailing/membership list.*** All

were in favor none opposed. Cristine is still collecting articles for the **Shoreline**, she will wrap everything mid-month, after her class reunion. Lee stated we will have a scholarship article as well as an article for the newspaper about the scholarships issued with photos. Al said this has been the most successful year for **Tri-Bay** with the amount of golfers. 236 golfers and they played 36 holes. Each group will receive \$3,400.00. Next year will be Friday, June 10th. He thanked everyone for their time and contribution to the wheelbarrow. The silent auction went well. Jim spoke of the **fundraising** efforts. Hody Peters, Greg Haneline, Mike Showalter, Bob Fairchild and Bruce Heldt are reaching out to former basketball players to raise \$25,000.00 for the Rich Voiers Scholarship. Hopefully, a new scholarship will be announced every quarter, Mary Sullivan with BayArts would like to combine a scholarship with us each providing \$500.00 to someone who is going on to study for a career in the arts. There has also been discussion to combine a scholarship with The Village Project. These scholarships are in addition to the two or three scholarships that we do annually. The Capital **Improvements** fundraising is seeking to raise \$6,000.00 for the commitment for the new sign. The architectural drawing for the sign has been completed, the fee has been paid. Final approval will be before the city review board on July 26th. **The announcement was made** to some of the classes of 1975 through 1979 for this project. Send Mike Voll any name and contact information of anyone that would fit the "top 200" for donations. Lee is looking for leaders or participation with several projects including Homecoming, Graduation/Field Day, and others.

Adjournment

The meeting adjourned at 8:30 p.m. Next Meeting August 3rd at 7:00 pm, at the Bay Village Police Station Community Room.

TEA ALMA

BAY ALUMNI

FOUNDATION

Meeting Minutes August 03, 2015

Call to Order

Lee Rohlke called to order the regular meeting of the Bay Alumni Foundation on August 3rd, 2015 at the Bay Village Police Station Community Room.

Attendance

The following persons were present:

Lee Rohlke

John Gross Judy Norton

Paul Hartranft Cristine Hoffman

Tom Phillips Eve Uhland

Tom Miller Mike Voll

Nancy Mitchell

Wayne Reese Kevin Missal Tom Hill Dale Hamilton

Approval of Minutes from Last Meeting

The Minutes from the July 6th meeting were approved.

Treasurer's Report

Treasurer John Gross reported that we received almost \$6,600.00 from the class of 2015 to hold with our class funds. Our fiscal year end was June 30th and we ended the year with a loss of \$3,994.00. The Endowment fund had a little over \$300.00 in income for the year as a result of a couple of bad quarters. The \$1,500.00 for scholarships will come out of the general fund. The Endowment fund balance at this time is \$25,062.00.

Open Issues

Cristine stated that the newsletter was downloaded to Mail Chimp and distributed. Cristine uploaded it to her class Facebook page as well. Lee updated the status of the new high school sign; we are in control of all the phases of the sign. Bay grad John Faile donated the design of the sign. The alumni logo will be on the sign. It will be one sided, and at an angle. The conduit has been run to the sign, it will have the capabilities of being changed outside in front of the sign or from within the school. The pixels are smaller and brighter than the sign at city hall. The money being raised for the sign is from the classes of 1975 through 1979. Doug Gertz will be doing the construction. Mike Voll stated that he has \$2,200.00 committed from the class of 75. Eve said that she was met with questions asking about the sign being funded already from the school board. Lee is looking for convertibles for the Homecoming parade. Cristine and Mike will check on the availability of some. The class of 1970 wants to gather any Bay grad at Ironwood at halftime or after the game. They will be putting a \$200.00 deposit on the front room. As long as there is at least \$200.00 in sales, the deposit will be refunded. There will be five alumni classes here during Homecoming weekend. Lee will start posting this on Facebook. The class of 1965 has rented the Bay Lodge; the Copper Cup has been rented. The recipients of the **Alumni Hall of Fame** are Edward Wells, John Wichman, Ike Ganyard '47, Jim Liberatore '80, Michael DiLauro '67 and Chris Rene '87. A person associated with Ed Wells has been located in Wellington however, he will not be able to attend; all other recipients will be attending. Al will have the cost for the venue soon. Lee stated that we will not get time at halftime, it will probably be after first quarter. Since this is the year of DA/DE, we will focus on the gathering more next year. Lee has planned for the next meeting to be an open house. The alumni soccer game is scheduled for August 7th. Mike Voll said he had several large commitments for donations. He would like to have a drawing of the Alumni Square he can present to potential donors. Wayne said that there are a number of architects in Bay. Eve thought we could ask John Faile again. Mike stated that donors are more apt to donate to brick and mortar than to scholarships. He would like an account set up for these donations. Lee said Gail Christofferson would maybe like to donate her art to the Alumni Square. Lee stated he wants to make sure we are not investing in something that may come down in ten years. Dan Krueger has been working on the Google Apps for Education. This year's' graduating class will receive their new email on the card along with the alumni lapel pin.

Adjournment

The meeting adjourned at 7:55 p.m. **Next Meeting Tuesday, September 1st** at 7:00 p.m. at the Bay Village Police Station Community Room.

Meeting Minutes September 01, 2015

Call to Order

Nancy Mitchell called to order the regular meeting of the Bay Alumni Foundation on September 1st, 2015 at the Bay Village Police Station Community Room.

Attendance

The following persons were present:

John Gross

Tom Phillips Brooks Hull

Jim Joyce Bob Reed

Tom Miller Nancy Mitchell

Tom Roehl Peggy Joyce Wayne Reese

Approval of Minutes from Last Meeting

The Minutes from the August 3rd meeting were approved.

Treasurer's Report

Treasurer John Gross reported that we received a little over \$600.00 in donations to our general fund since the last Shoreline. He stated that it is a little concerning since the Shoreline cost \$2,700.00 to send out. He said we need to get something in the next Shoreline regarding these cost. John stated that as a group we need to find a way to fund the cost of the Shoreline. The sign project and Rich Voiers scholarship has seen a nice amount of donations come in. The disbursements to the operating account have all been related to the cost of mailing the Shoreline and the scholarships awarded in May were paid out in July. Wayne asked about the earnings from the Cleveland Foundation and John stated that the June 30th statement had negative earnings of about \$38.00 that the last few quarters have not been good as far as the market is concerned. There has been a very small return of newsletters that were received by the school board, typically we

would receive something from the post office but have not received anything yet. Brooks asked about the returns of Shorelines and stated that over time the younger alumni will want to receive their newsletter digitally.

Open Issues

Dan resigned from his **position** of Media/Digital Communications; we are looking to replace this position in addition to the position of Secretary. Mark Mutch will be helping out with the website. There will be no tossing of candy from the float; we want volunteers to walk the **Homecoming** parade with our float and vehicles to pass out candy. We also need people to take pictures for the purpose of posting it to Facebook in addition to the newsletter. We will have tables set up at the stadium we need help working also. Sign up sheets were made available for signing up for a number of tasks. Lee looked into renting a long flatbed trailer that cost about \$60.00 to be towed by a truck. We will put hay bales on it and pin the new alumni banners to the side of it. Bob Reed will be working closely with the float and will have many of his classmates riding it. He plans on bringing little footballs to give to the kids. Jim said that he hopes to have one of the tables set up at the South end of the football field for all alumni to gather. When the inductees are announced, we can enter the field from this table. He will have an answer from Matt Spellman Tuesday about the south end table. All agreed the table is a good idea. We will not be providing cookies; we do have water cozies this year. Please be at the gazebo at 4:30. We can also use volunteers for the brunch.

We are close to having all the money for the sign project. A notice will be sent out to a couple of the classes that are behind in donations. Clint Keener has turned the project over to us entirely. Jim showed us the porcelain tile that will be in the sign and said there will also be a brass donor plaque on the sign. The Rich Voiers **Scholarship** was announced and we have received several thousand dollars towards it. Greg Haneline has \$9,000.00 committed and Bob Fairchild has \$5,000.00 committed. Greg Haneline, Bob Fairchild, Hody Peters, Bruce Heldt, and Mike Showalter are heading up this effort with a goal of \$25,000.00 to be reached by the end of the year. Once we reach the amount of \$25,000.00, we will begin another named scholarship program. There will be a meeting with the Village Foundation next month to co-fund a scholarship for philanthropy community service. BayArts will also co-fund a scholarship for someone involved in the arts. Selection Boards will be created for the choosing the recipients of the scholarships including the people involved. Jim reiterated that we are trying to target a specific group of people, mostly outside of Bay Village to raise money for these efforts and we should not conflict with other organizations trying to raise money in

the community. We are trying to drive up our Facebook page membership; currently there are about 900 members. Fifty percent of our classes from 1943 on do not have a single donor to BAF; the complete decade of the 90's has not had one single donor. Jim stated that we are not reaching them well enough and hopes that Facebook could help with this. Tom Roehl asked about the reunions that should be taking place for 90 and 95, he suggested that fees collected for reunions include a \$5.00 donation to BAF. John said we should proceed with that next year that it may be to late for the reunions this year. On the subject of the **Shoreline cost** and reaching people, Brooks suggested including a loose half sheet of paper in the Shoreline asking people to please give us their email and stating that the cost of mailing the Shoreline is very high and please help us reduce these cost. Jim said that he was told that our contract with the printer is to include an additional 400 copies of the Shoreline and we need to see if we can reduce that. Tom Roehl would like some of these copies. John stated that the **Cleveland Foundation fund** was set up to cover the cost of scholarships and that the earnings on that come back into the operating fund. The Rich Voiers fund will not be set up that way, it will continue to build for scholarships. The earnings also stay in the fund for the class of 66. Jim Joyce made a motion to confirm that the money earned in the Rich Voiers Scholarship fund will stay in the fund and not be used for operating. Tom Roehl seconded it, all were in favor, none opposed. John wants the funds to stay with the Cleveland Foundation; he would like to have Ginger attend a meeting. John also made us aware of the fee PayPal charges for transactions. Brooks said we need to share a preference for donations by check,

Adjournment

The meeting adjourned at 8:10 p.m. Next Meeting Monday, October 5th at 7:00 p.m. at the Bay Village Police Station Community Room.

BAY ALUMNI
FOUNDATION

Meeting Minutes October 05, 2015

Call to Order

Lee Rohlke called to order the regular meeting of the Bay Alumni Foundation on October 5th, 2015 at the Bay Village Police Station Community Room.

Attendance

The following persons were present:

Lee Rohlke

Tom Phillips Cristine Hoffman

Amy Huntley Judy Norton

Kevin Missal Walter Rekestis

Nancy Mitchell

Paul Hartranft Peggy Joyce Al Nelson

Approval of Minutes from Last Meeting

The Minutes from the September 1st meeting were approved.

Treasurer's Report

John Gross was not available. Lee Rohlke stated that money has come in for the Rich Voiers scholarship

Open Issues

Lee stated that the Homecoming Pep Rally went very well, John Wichman, Chris Ronayne and Michael DiLauro were all present. After meeting in the office, a stop was made to look at the pictures posted on the walls of Bay alumni parents to current students. Another stop was at the newly remodeled cafeteria and future site of Alumni Square. Both Michael DiLauro and Chris Ronayne showed interest in the courtyard. The parade went well regardless of the weather. The topic of candy tossing and the children getting too close was discussed. Lee is considering getting more involved with the **Homecoming** parade and taking it over from Jason Martin, including arrangements with all the outside participants. Bob Reed is willing to take over the float every year and we may have a senior class float. Another consideration is having a parade marshal. Joyce Buick was a sponsor for our Homecoming weekend. We will be looking into more sponsorships for other BAF functions. Hyland Software has shown an interest in this and possibly Cleveland State **University** for field day. Al suggested that the sponsors name can be displayed on the sign for more exposure. Al stated that the brunch was awesome and that Lee did a fantastic job as Master of Ceremonies. Peggy liked that every person was introduced with a personal story and said it was a wonderful event. Al will schedule the Fountain Bleu again in 2017 once he has the date. The price of the brunch was \$30.00 per person and the cost came in at roughly \$20.00 per person so we were able to get a few items such as frames and

large pictures. Jason Martin brought each of the class presidents to the brunch. Lee has invited them to our next meeting. Lee has brought back the **trophy game** since "The Little Brown Jug" will no longer be played with Westlake. It will be played with Bay and Rocky River. He bought a 24" ship wheel for the award to be called the "Helms Trophy". He also purchased little ship wheels that can be given to the game MVP. The name of the game will be the "Battle for Lake Erie". Lee was invited to the **Class of 65 reunion**. He said that they had a slide presentation of everyone who has passed and honored one class member that died in Vietnam. He said that as the lights came back on, everyone at his table was in tears. Lee said this is what BAF is all about, the class members and Bay Village. We are waiting for final numbers for the sign construction. Cost were kept down with some of it being done along with the driveway and the school maintenance was able to do some of it. With the numbers coming in lower, we were able to upgrade to a bronze plaque inserted into the stone. We are still gathering money for contributions toward the sign. Lee spoke with Clint Keener and he is real happy with the relationship that is growing. Wally Rekstis brought up that he was not aware that our alumni website has a link to update class information and said he wished he had known that when preparing for his class reunion. He used a service called Survey Monkey and started a Facebook page for updated to his class. He stated in regards to announcements on the alumni Facebook page that there is too much going on and you have to know where to look for things, that any event we have after Homecoming should be routine. Alumni would then know where to go. Amy said that it needs to be announced further in advance. Peggy said we could list a "What's Going On" on the Facebook page too. Lee said that we need more people to **get involved**. Amy suggested that we put out specific "we are looking for someone to do....." because people are reluctant to volunteer if they don't know what they are getting themselves into. **November Shoreline** deadline is October 31st. Cristine is starting to get items in from the class reunions. She will be going out of town November 6 for two weeks. She wants to get it to Lee for review before she leaves and will finish up when she returns. Cristine is looking for Homecoming pictures.

Adjournment

The meeting adjourned at 8:15 p.m. Next Meeting Monday, November 2nd at 7:00 p.m. at the Bay Village Police Station Community Room.

BAY ALUMNI

Meeting Minutes November 02, 2015

Call to Order

Lee Rohlke called to order the regular meeting of the Bay Alumni Foundation on November 2th, 2015 at the Bay Village Police Station Community Room.

Attendance

The following persons were present:

Jim Joyce

Peggy Joyce Judy Norton

Brooks Hull

Kevin Missal Nancy Mitchell

Approval of Minutes from Last Meeting

The Minutes from the October 5th meeting were approved.

Treasurer's Report John Gross was not available. He did report via email the following: The Federal Tax Return for the year ended June 30, 2015 has been filed. Contributions for the Sign Project, Rich Voiers Scholarship Fund and a Homecoming Sponsorship check have been received. The Homecoming sponsorship check from Joyce Buick helped offset some of the homecoming costs. Contributions from the sign project will exceed the cost borne by the BAF for the sign project. Funds have been moved from the Operating Account (where all donations are received) into the account we hold at the Cleveland Foundation to ensure the various other Funds are properly invested. This includes the Endowment Fund, the class of '66 fund (a \$1000 check was received on behalf of the Class of '66) and the RVSF. Funds also have been received (ticket sales) to cover the costs of the Distinguished Alumni luncheon. The investments took a hit during the 3rd quarter of 2015 (approximate 7.5%). We will be working with The Cleveland Foundation to have them come to the January meeting to give us an update on their Foundation as well as details around their current and future investment practices,

Open Issues

Jim Joyce made a motion reduce the mailings of the Shoreline to those that graduated 1974 and earlier unless otherwise requested; Brooks Hull seconded it. All were in favor, none opposed. The google email accounts were discussed with our high school guests. They said they have received email addresses from the school. The emails issued were name@bayschoolsohio.org, The Joyce Buick sponsorship for homecoming has opened doors for other sponsorship opportunities, three colleges have shown interest in sponsoring the 2016 Field Day. We could potentially recoup most of our cost of putting on functions. There are only three spots left in the DA/DE board in the hallway in the high school. Jim stated we could add a little extra to the cost of the brunch to cover part of the cost. It was agreed that we would do no fundraising for the board. Jim stated that we had a great fundraising September, between \$7,000.00 and 8,000.00 was brought in, however, very little of that is for the operating fund. Most was for the Rich Voiers Scholarship and the sign. After the first of the year, we will begin on another scholarship fundraising. Cristine still needs a Homecoming article and an article from Kevin. Both articles have been completed and will be submitted to Cristine. Jim and Brooks asked that our high school guest please tell us what is needed from us and won't they consider getting involved once they have graduated. Jim also stated that we would be happy to help the classes within our capabilities. The Ironwood is not available for December. Nancy will try to get a room at Houlihan's. (Houlihan's is not available also.)

Adjournment

The meeting adjourned at 8:10 p.m. Next Meeting Monday, December 7th at 7:00 p.m. at the Bay Village Police Station Community Room.

BAY ALUMNI

FOUNDATION



Meeting Minutes December 07, 2015

Call to Order Lee Rohlke called to order the regular meeting of the Bay Alumni Foundation on December 7th, 2015 at the Bay Village Police Station Community Room.

Attendance

The following persons were present:

Jim Joyce

Tom Phillips Judy Norton

John Gross Tom Hill

Wayne Reese Mike Voll

John Faile Nancy Mitchell

Kevin Missal Paul Hartranft Eve Uhland Doug Gertz

Approval of Minutes from Last Meeting The Minutes from the November 2nd meeting were approved.

Treasurer's Report John Gross reported that there is \$27,000.00 in the general account, \$20,000.00 in savings. The Cleveland Foundation has a little over \$46,000.00, including the class of 66 funds. John has asked Ginger and Michelle from the Cleveland Foundation to the January meeting. Investments have not done well in the year 2015. John recommended considering reducing our scholarships back to two individuals if the investments do not improve. John stated that we have received \$7,600.00 towards the Rich Voiers Scholarship with additional monies committed, we have about \$10,000.00 more to raise. Jim feels we will close that gap once we get the emails to Greg Haneline.

Open Issues

Lee and Jim attended a meeting for the Bay Village Historical Society with the thought that some historical posts about Bay and the schools titled "a day in Bay" on Facebook and in the digital Shoreline would bring more traffic since there is an interest in history. They also talked about doing interviews. Lee will be looking for a group of people who would be interested in gathering the history and doing the interviews. Doug Gertz will welcome us to participate during Destination Bay in June. Lee reminded us that the Shoreline will be digital only for classes 1975 and later. He is still considering doing a glossy newsletter mailing in September. Email address updates continue to come in. The Village Project and BayArts would like to co-sponsor a scholarship with us. We would be acknowledged by "supporting" the scholarship. The Village Project will issue a scholarship to a student in the name of an alumni that had shown philanthropy efforts. Lee said he would like to work on getting the banners at the school replaced, perhaps being another class fundraising effort. We are running out of spaces on the alumni wall for the Distinguished Educator. Partners in Recognition will be at the

school to take a look at it and give us the cost of adding another wall. Lee said he reached out to the colleges that wanted to be involved in the field Day, Baldwin-Wallace, Toledo University and LCCC are still willing to participate. Cleveland State is no longer interested. We need to find out what the schools want for their **donation**. Mike Voll said he would be happy to make some phone calls. Lee spoke with John Faile about some sort of rendering of Alumni Square so we can move forward with fundraising. John said we need to develop some ideas of what we would like to see put into the space, what the functions will be and what **our** priorities are.

New Business

Lee is working on getting a benefit concert together for the 2016 holiday season with Kate Voegele and her family headlining. Jim wanted to know if there was any interest in forming an alumni choir to bring in more people. Tom Phillips will be distributing copies of the revised Code of Regulations for voting on in January.

Adjournment

The meeting adjourned at 8:10 p.m. Next Meeting Monday, January 4th at 7:00 p.m. at the Bay Village Police Station Community Room.