

Called to order: 7:06

In attendance: Judy, Tom P, Eve, Kevin, Bill, Al, Jim and Peggy

Approve the minutes from June 1 meeting that were emailed to all. Tom made a motion and Jim seconded. All approved.

PRESIDENT’S REPORT

Judy thanked Kevin – it’s great to be together and this is a perfect location!

GRADUATION: The school is planning a graduation ceremony of some kind on August 1. It is still in the planning stages. I have asked Jason Martin to keep us updated as the plans are finalized.

We are still waiting to hear about fall sports and what school will look like in the fall. Matt Spellman promises to let Judy know when plans are settled. They had hoped to hear something when the governor made his announcement about schools last week but sports were not mentioned. So we really can’t plan anything for homecoming 2020 – hard to imagine that we’ll be able to have a parade or fans at the stadium. We should know more at the August meeting.

We have classes waiting to hear the date for homecoming in 2021 but that has not been settled yet. OHSAA recently increased the number of football teams that can make the playoffs from 8 teams to 12. This means the regular season will start a week earlier. So for 2021, week 1 will start on Aug 20. Home dates are August 27 (Athletic Hall of Fame), September 10, September 24, October 1 and October 15. Matt thinks homecoming will be either Sept 24 or Oct 1 but they are still looking at other factors.

SCHOLARSHIPS AND AWARDS: We posted the names and a short bio about each recipient and their photo on the website. We will post on Facebook post soon. Bill is still waiting to pay out 2 scholarships.

TECHNOLOGY UPDATE: Judy reached out to Mark Mutch recently with some questions and concerns. We had received some really weird responses on our website from some strange people that looked like spam. I reached out to Mark and asked him to look and see if we should be worried. He updated the site software – it was out of date. We needed to purchase a license for the Enfold Theme and pay for the domain renewal. He also added a CAPTCHA requirement to the Shoreline form, the Alumni Info form and the Reunions form – this should help with the SPAM. He has some other suggestions for us:

There are several other technology initiatives, he suggested:

G-Suite rollout

- Mark acquired the domain bayrockets.com and also was able to get free unlimited G-Suite access for the Foundation, but has never had the time to take it very far.
- Mark imagines a future where each BHS graduate is able to receive a lifetime BayRockets.com email address
- Cloud-based Alumni membership database
 - John Marshall High School helped Modgility, Mark’s company, develop an alumni membership management system with the idea that Modgility could sell it to other Alumni groups.
 - It is going LIVE this month for them and Mark has not figured out the economics, but it can be pretty inexpensive.

Jim explained the technology a little further. We need to talk to Nancy about the idea of a database management system in the Cloud and get her thoughts since she is the database guru for BAF.

We are all so grateful to Mark for all of his help and time. Of course, he is busy running his company and his time for BAF is limited. Mark suggested Judy meet Michelle Kowalski from the Class of 2010. She is a 2013 graduate of UC's DAAP program (Design, Architecture, Art and Planning). Michelle started her own web design company at the beginning of 2019. She has helped Modgility with several projects and will be a great resource. Michelle is an expert on WordPress and her sister, Colleen from the class of 2014 works with social media. Michelle and Judy met and discussed how and if she would be willing to get involved and help.

Michelle and her sister Colleen have agreed to help us which is wonderful. In the past couple of years Judy has done some updates on the website but it's a struggle because she am not trained. She is grateful that Cristine has but is also not trained on the software. Colleen is proficient on social media and will be a huge asset there. **Instagram was suggested to reach a younger crowd.** It will be great to have people who are current with all of the latest technology. Michelle and Colleen may also have some ideas to help us attract our younger alums. Michelle posted the photos of the scholarship recipients on the website and we plan to meet soon to talk about what's next. Judy asked if anyone had any suggestions or ideas, please send them to her. **Bill thought a communications committee would be a good idea. He would like to meet with Michelle, Colleen, Cristine and anyone else interested to discuss how to move forward with communication of the Alumni foundation.** **Barb Houston may be a good candidate for the communication committee, because of her experience.** One of the goals should be for the **donation form in the Shoreline be the same as the one on the website.** Judy will reach out to her and will plan a time for the committee to meet and get started.

Judy shared a fun story. She had an email from Beth Gergye, the principal's secretary at the high school recently. Jason Martin, the principal, received an envelope with a Bay High student ID from 1970-71 – it is Jane L. Pickering's photo ID from her senior year. A sticky note was included that said:
"5/26/2020 Found in West Union, Ohio on Grange Hall Road by a dug well. Thought I'd return it to her. Good Luck."

We started the detective work. Nancy found her home address and email address. Judy sent an email but no response. She contacted Bill because that is his class and posted on our Facebook page for help in finding her. Well, she was found and reached out to Judy. She didn't even remember that we had student ID's – she has no idea how it would end up in West Union, Ohio. She did a google map search and apparently that town and that road are in the middle of nowhere with lots of land and very few houses. I was hoping there was some great explanation but sadly there is not - it is still a great story. Judy mailed her the ID to Jane last week – she lives in Florida. Judy sent the story to Cristine to be included in The Shoreline.

VICE PRESIDENT'S REPORT **Jim provided an update on Lee Rohlke. Lee had his second neck and spine surgery and is slowly recovering. Also, tested positive for COVID-19 and spent some time in the hospital. He is quarantining at home.**

TREASURER'S REPORT. See Bill's report. **The Alumni Foundation financials are heavily strained due to significant losses with Cleveland Foundation/ investments. The attendees at this meeting agreed that the minimum donation to the endowment fund should be \$500.00 (Jim made a motion and Eve seconded, motion was passed). We need to encourage donations to the general fund (operating, scholarships, etc.). At this time, the fundraising for Home of the Rockets campaign will be closed – Bill will report the final Class Challenge results in the July/August Shoreline. The HOTR line on the Shoreline will be removed. The form will have 3 options: General Operating Fund, Scholarships, and Endowment Fund. It was suggested that Judy write a plea for donations in the next Shoreline. Alumni will be encouraged to donate \$25 - or what they can – to help our bottom line that has been affected by the pandemic.**

RECORDING SECRETARY REPORT. **No report**

OLD BUSINESS:

ALUMNI MADNESS: Bill reported in Cristine's absence. The event has been cancelled for this year. It became clear that the re-schedule date of August 8 was not going to work. Bay Lanes will likely not be open yet. Those who bought tickets were notified and given the option of a refund or donating their payment. There will be a raffle on August 8 for those that donate their ticket price and prizes will be awarded.

TRI BAY GOLF OUTING: Next year's date is June 11, 2021.

Since Cristine is not here, Judy mentioned that anyone who has something for the August Shoreline needs to make sure she has it. The deadline was actually July 5.

NEW BUSINESS:

We are going to need to do some fundraising since we lost the TriBay contribution and the Cleveland Foundation lost money. Please think about any ideas you might have and maybe we can form a committee to come up with some ideas. Anyone willing to be on that committee? Judy spoke to Barb Houston about it and she is willing to help. Ideas are welcome. We will need to have money to extend the Hall of Fame display in 2021 and our operating expenses need to be covered. Suggestion to put a video of the Hall of Fame on the website. Also, possibly reach out to those already in the Hall of Fame to help with the project by making donations.

Judy thanked those in attendance and thanked Kevin for his hospitality and letting us meet in his neighborhood, setting up chairs, providing water, etc.

Next meeting: August 3 is the next regularly scheduled meeting. Tom Phillips previously suggested we could meet at the picnic tables by the football field – they are under cover and would fit everyone. Judy's only concern is no bathroom facilities. She offered to have it at her house – she has a big driveway where we could sit outside if that works for everyone. Location of the next meeting will be forthcoming.

Adjourn: 8:35



TREASURERS REPORT – July 6, 2020 For Month Ending June 30, 2020 - Preliminary

OVERVIEW of MONTH – June 2020 Preliminary

- June is our fiscal year
 - Missing investment income for April – June 2020 from Cleveland Foundation
 - PayPal – We couldn't tell from PayPal reports what donations were for even though we ask for information on web page. Cristine was able to get in back end and run report of information run on web page. Corrections were made for \$200 of Rocket Renovation donations originally recorded as unrestricted
 - Added a 5 Year Statement of Activity Comparison
 - Will issue “formal” year end financials with footnotes when we receive investment results through June 30
- Monthly Activity
 - Monthly Revenue - \$1,415
 - Greg Haneline \$1,000 donation - Voiers \$750, Rocket Renovation \$163, Reg \$87
 - Rocket Renovation others - \$100 John Bell 71, \$200 Class 78
 - Total Rocket Renovation not released - \$912.50
 - Other Donations \$20
 - Total month expenses - \$1,344
 - Recorded \$1,000 Voiers scholarship award - Haley Andrejeak. That was missed in May
 - Website \$313, Misc. bank fees \$31
 - Profit & Loss –
 - \$71 net income for June
 - **\$ (23,437)** Net Loss year to date (Prior Year income of \$24,922)
 - **\$(15,213)** due to investment losses

- Net Assets (Equity or Retained Earnings)
 - Operating fund is now a **Deficit** of **\$(7,059)**

- See attached financials for more detail

- Endowment Research
 - Cristine Hoffman found minutes back to August 2015 and Judy Krueger made connections with Amy Huntly and reached out to John Gross.

 - Amy Huntley Recollection:
 - My recollection is that the funds came from a drive Scott Maloney and a couple of other members spearheaded to raise the funds specifically for the endowment. At one point I think there was a campaign to get 75 people to each donate \$1,000. I want to say much of it came in from 2000-2005 after switching to a "Foundation." If anyone has the old newsletters from that time period, I believe the endowment donations were listed as part of the donation listing in each newsletter. I'm not sure if I have any records, but if I come across anything, I'll let you know.

 - The minutes also supported that we had a significant endowment balance of \$23,722 at July 2011. Around April 2012 BAF moved \$30,000 to Cleveland Foundation of which \$20,000 was Endowment monies and \$3,822 of Endowment monies were left in BAF Funds.

Selected Financial Data

ASSETS	06/30/20	06/30/19
Cash and cash equivalents	\$ 6,806	\$ 12,837
Investments - thru 3/31/20	<u>97,178</u>	<u>107,392</u>
Total Assets	103,985	120,229
LIABILITIES		
Class funds,	(47,409)	(42,886)
Scholarships payable, etc	(3,000)	(2,016)
Deferred revenue - Alumni Madness bowling	<u>(1,685)</u>	<u>-</u>
	<u>(52,094)</u>	<u>(44,902)</u>
NET ASSETS	<u>\$ 51,891</u>	<u>\$ 75,328</u>

NET ASSETS

Purpose Restricted - Class 66, Voiers, Scholarships, etc	\$ 32,618	\$ 41,452
Permanently Restricted - Endowment	26,332	26,032
Operating Fund (Unrestricted)	<u>(7,059)</u>	<u>7,844</u>
	<u>\$ 51,891</u>	<u>\$ 75,328</u>

SUMMARY INCOME STATEMENT

		<u>CY-YTD</u>	<u>PY-YTD</u>
Contributions, etc		\$ 37,101	\$ 38,679
Investment income (loss)		(15,213)	3,341
Total Support and Revenue		<u>21,887</u>	42,020
Total Expenses		<u>45,324</u>	<u>12,742</u>
Net income -YTD	06/30/20	<u>\$ (23,437)</u>	<u>\$ 29,278</u>
Net income (loss) - Month of	June-20	<u>\$ 71</u>	<u>\$ 4,356</u>

SELECTED INFO

	<u>Month</u>	<u>YTD</u>	<u>YTD</u>
Total Alumni Contributions	\$ 1,415	\$ 29,016	\$ 31,155
Rocket Renovation/Field of Dreams	713	18,303	1,755
Class of 1966	-	-	19,173
Tri Bay	-	3,250	5,000
Alumni Madness - net revenue	-	1,695	1,654
Alumni Madness - deferred revenue	-	1,685	-

STATEMENT OF ACTIVITIES - 5 YEAR COMPARISON

BAY ALUMNI FOUNDATION

Fiscal Year End June 30, 2020

Through Month of June 30, 2020

	<u>6/30/2020</u>	<u>6/30/2019</u>	<u>6/30/2018</u>	<u>6/30/2017</u>	<u>6/30/2016</u>
SUPPORT AND REVENUE:					
Alumni Contributions and Grants:					
Without restriction	\$ 9,313	\$ 5,677	\$ 3,696	\$ 8,378	\$ 7,087
Permanantly restricted - endowment	300	200	325	50	-
Purpose Restricted:	-	-	-	-	-
Field of Dreams / Rocket Renovation	18,303	1,755	2,500	-	-
Restricted for Scholarships	-	3,000	-	-	-
Class of 1966	-	19,173	-	-	-
Voiers - restricted for scholarship	1,050	1,350	-	-	-
Other restricted contributions	50	-	2,500	-	2,373
Total Alumni Contributions	29,016	31,155	9,021	8,428	9,459
Corporations & Foundations	2,650	850	-	700	-
Tri-Bay	3,250	5,000	2,000	2,000	3,700
Special Event - Hall of Fame Brunch - net	490	-	-	-	-
Special Event - Alumni Madness - net	1,695	1,654	1,228	838	-
Other income	-	20	48	60	-
Investment income (loss)	(15,213)	3,341	5,243	3,711	(432)
Total Support and Revenue	21,887	42,020	17,540	15,737	12,727
EXPENSES:					
Scholarships					
General	2,000	2,000	2,000	2,000	2,000
Voiers	1,000	1,000	1,000	1,000	1,000
Class 1966	1,000	1,000	-	-	-
Distinguishehed educator / alumni awards-ne	1,729	-	711	-	532
Homecoming	5,131	1,729	1,230	2,559	1,034
Senior Field day	1,158	425	621	424	362
Field of Dreams / Rocket Renovation	21,645	-	-	-	-
Activities - Other	289	-	-	-	7,163
Shoreline newsletter	9,092	5,372	4,467	3,497	4,396
Postage and supplies	389	-	70	1,317	2,476
Website	418	414	-	681	520
Advertising and promotion	1,142	595	3,583	214	1,159
Administrative supplies, etc.	331	206	368	(7)	250
Total Expenses	45,324	12,742	14,050	11,684	20,891
Change in Net Assets - Net income (lc	\$ (23,437)	\$ 29,278	3,490	4,053	(8,164)

Called to order: 7:09

In attendance: Judy, Kevin, Colleen, Eve, Tom P, Al, Cris F, Jim, Peggy, Bill (and Maddie, Bill's dog!)

Approved the minutes from July 6 meeting that were emailed to all. Tom accepted the minutes and Jim 2nd.

Thank you to Judy for setting up our meeting outside and providing pizza, fruit, cookies, etc. Everyone encouraged to pitch in some cash to help cover the cost of food.

PRESIDENT'S REPORT

Judy thanked everyone for coming – please eat pizza – we have enough to feed a 3rd world country! I hope you and yours have been well.

GRADUATION: The school had virtual graduation on August 1. The plan they submitted to the county for an in-person ceremony was not approved. So they held a virtual ceremony that evening. Some parents organized a parade through Bay during the day – the graduates stayed in their cars and waved to people who were outside along the route. A great idea. You probably know that plans for school opening continue to be a work-in-progress. The plan presented to the parents and students was the result of months of preparation and input from parents, teachers, administration, and students....that plan offered in person school and/or virtual learning for those not comfortable sending their kids back to a building. Then the county board of health issued their recommendation that classes begin virtually. Plans for sports have been changing weekly with conflicting recommendations from OHSAA, the county and the state. You no doubt heard that many athletes had a demonstration to support being able to have a fall sports season. It has been reported that the governor may approve a 6 game football season. Jim explained that all teams will be in the playoffs after playing 6 games. No one is sure where it will end up so stay tuned. It is likely that there will be no homecoming parade or fans at the games so BAF will likely not need to do anything. Judy will let us know if that changes and we need to plan.

We have classes still waiting to hear the date for homecoming in 2021 but that has not been settled yet. Matt Spellman thinks homecoming will be either Sept 24 or Oct 1 but they are still looking at other factors. He will let us know but for now they are trying to plan for this year – they're dancing as fast as they can! 2021 is our Hall of Fame year so think about if you have any ideas about alums or educators to nominate.

It's been busy behind the scenes this month.

COMMUNICATION COMMITTEE: At our last meeting, Bill suggested formation of a communications committee. The committee was formed: Bill, Cristine, Barb Houston, Michelle Kowalski, Colleen Kowalski, and Judy. We had our first meeting in July and discussed the goals of the committee, some ideas were exchanged, and we made plans to meet in August. Since the meeting, Michelle created a Google Doc with a spreadsheet of ideas, place for comments and status, and the hope is we use that to organize the plan, track the progress, and keep moving forward.

Some highlights:

We discussed our wish list for the website. Michelle will take the lead on that.

Judy contacted Jason Martin, the principal of BHS, and he has given permission for Michelle and Judy to go to the high school to photograph the Hall of Fame wall to use on the website.

We discussed making class reps a more active group in BAF – they are an under used resource – invite them to come to meetings, reach out with suggestions for things they can post on their class FB pages and websites, reminders about reunions and BAF planning help

Listing Committees and committee members on the website.

Use social media more effectively –Colleen will take the lead on that. Colleen explained that we have a Twitter account but no posts for a couple of years. She will need the password and suggests we only give that to a few people so the tweets are limited to a controlled number of people.

Bill suggested more consistency with Shoreline and the website.

Eventually, post by-laws and minutes on the website.

We know that all of this will take time and Judy thanked the committee for all of the time and help. We are really excited about the improvements we will make and encourage everyone to share ideas and comments. Judy asked that anyone with any suggestions or questions, please send them.

Suggestion was made to send meeting minutes to class reps along with a monthly calendar. Meeting minutes would be sent out – via email- within a week of the meeting and be approved by those that attended. Once approved by attendees, the minutes will be available to the public.

Eve suggested a monthly Rocket Blast with links. Everything should drive people to refer to the website. Many alums are not on Facebook or Twitter so we can coordinate messages being posted on those platforms and send them via email blast – just to keep alums engaged and interested.

Eve volunteered to join the committee as she has been the lead on Class Reps. There is a communications committee meeting on Tuesday 8/18 at 7:00 at Cristine's house.

VICE PRESIDENT'S REPORT see new business

TREASURER'S REPORT. See Bill's report.

We had a \$20 bank fee – which Bill will investigate.

CLE Foundation reported that we made a little over \$15,000 in the quarter ending June 30. This is very good news.

We received a \$5 transfer from Amazon Smile. This is a program where anyone who orders from Amazon can sign up, designate a charity they want to support, and the charity will receive .5% of the total purchase amount every quarter. This was posted on the FB page, Eve will notify all the class reps, and there will be a note in the next Shoreline encouraging alums to sign up. Cris Filmer said it's easy and a good idea. BAF is listed as Bay Village Public Schools Alumni Foundation.

SECRETARY REPORT No report

OLD BUSINESS:

ALUMNI MADNESS: Cristine was unable to attend the meeting but sent her report:

Alumni Madness Scholarship Fundraising Committee

Preliminary gross sales/donations: \$3,484

Only two attendees requested refunds.

Donors will be entered into a drawing for prizes that were for the event and will be delivered this week.

Wrap up meeting this week and will finalize winners, funds etc.

A final report will be distributed.

Meeting will be 8/10/2020

Shoreline Update

Will be ready to go out this week after class winners and prize winners are determined for Madness.

TRI BAY GOLF OUTING: Next year's date is June 11, 2021. Al advised that Sweetbriar has announced that they will no longer host golf outings on Friday, Saturday, or Sunday so the committee is discussing how to proceed. Location to be announced at a later date.

NEW BUSINESS:

ByLaws – The ByLaws have not been reviewed for a couple of years so Judy asked the committee to meet and review them. While we are updating the information on the website, we want to be sure the ByLaws are current. Tom Phillips has always been our ByLaws guru so the committee was: Tom, Al Nelson, Paul Hartranft, Jim Joyce and Judy. We met last week and discussed some things that need to be added. Since we will be using social media more in the coming months, we knew it was important to discuss some guidelines so there are no issues. There were a few other changes. Once the rough draft is reviewed and approved by the committee, we will send to the board and trustees for approval. Everyone will be sent an approved copy.

Bill stated that officer elections should coincide with the Organizations fiscal year of July 1 to June 30. Bill made a motion to make the election year of Officers the same as the fiscal year, Jim 2nd and the motion passed.

IDEAS TO THINK ABOUT:

Jim and Judy have been working on a few ideas: these are just being shared so we can be thinking about them. No decisions to be made now.

BAF Calendar –Establish a calendar for BAF – start with meetings. We can highlight what needs to be discussed each month – planning homecoming, planning Alumni Madness, graduation events, scholarship committee, social events, Hall of Fame, etc. Post on the website and everyone will know what to expect. This will be a work in progress.

New members – encourage alums to come to meetings. If you know a class rep, please encourage them to come to a meeting.

Committees – officially establish some committees and list them on the website. Direct people to that list from social media. Include the names of all the members of the committee so anyone checking may find someone they know on a committee and be encouraged to join. e.g. homecoming, scholarship, alumni madness, field day

Alums do a career night – also work with the school to coordinate career shadowing. This is a program offered already and alums could be part of that. If they need a CPA, oncologist, engineer, dance instructor, fireman, artist....we can help with that.

Judy asked if there were any other things to discuss. So many things are up in the air because of the Covid restrictions. There were none so she thanked everyone for coming. Have a great end of summer and stay healthy.

Next meeting: September 14 (the first Monday is Labor Day). It was decided that for now, meetings will be virtual. Jim will set these up and provide the sign in info. Class reps will be invited to join the October meeting.

Adjourn: 8:10



TREASURERS REPORT – August 10, 2020 For Month Ending July 31, 2020

OVERVIEW of MONTH – July 2020

- No activity except \$20 bank fee in July, therefore \$(20) loss
 - Not sure what bank fee is for – haven't been charged in past
 - Still missing investment income for April – June 2020 from Cleveland Foundation
 - Received \$5 from Amazon in May – We think Amazon Smile
- Balance Sheet and Fund Balances:

ASSETS	07/31/20	06/30/20
Cash and cash equivalents	\$ 7,076	\$ 7,096
Investments - thru 3/31/20	<u>97,178</u>	<u>97,178</u>
Total Assets	104,255	104,275
LIABILITIES		
Class funds,	(47,409)	(47,409)
Scholarships payable, etc	(3,000)	(3,000)
Deferred revenue - Alumni Madness bowling	<u>(1,685)</u>	<u>(1,685)</u>
	<u>(52,094)</u>	<u>(52,094)</u>
NET ASSETS	\$ 52,161	\$ 52,181
NET ASSETS		
Purpose Restricted - Class 66, Voiers, Scholarships, etc	\$ 32,668	\$ 32,618
Permanently Restricted - Endowment	26,332	26,332
Operating Fund (Unrestricted)	<u>(6,839)</u>	<u>(6,819)</u>
	<u>\$ 52,161</u>	<u>\$ 52,131</u>

Called to order: 7:05

In attendance: Judy Krueger, Jim Joyce, Peggy Joyce, Bill Smith, Eve Ulhand, Tom Phillips, Sarah Kazanas, Colleen Kowalski, Lee Rohlke, Kevin Missal, Susie Grubb, Al Nelson

Approved the minutes from August 10 meeting that were emailed to all. Tom made a motion, Eve 2nd. Motion passed.

PRESIDENT'S REPORT

Judy thanked all for logging in and joining the meeting. She bought a license for Zoom Pro which allows up to 100 participants and no limit on the length of time for the meeting. The free version has a limit of 40 minutes and Zoom Pro has no limit. She is not good at this technology so be patient! Welcome to Susie Murray Grubb '62 and Sarah Kazanas '06 who are new to the group. Both are class reps and received the invitation from Eve.

UPDATE FROM SCHOOLS: Jody Hausmann announced last week that school would open for in person classes on September 14 – today. Hausmann said Bay Village will have a “slow start” week with 50 percent of the district’s students on campus at any given time from Monday through Thursday. By Friday, all students who choose in-person learning will be back in the classroom. Students can opt to continue learning virtually. A COVID-19 coordinator will work with the district nurse and administration team and will also serve as the liaison to the Cuyahoga County Board of Health.

Jody Hausmann has been named as a 2020 Superintendent to Watch! by the National School Public Relations Association. These 24 district leaders were selected for their use of communication technology in innovative and effective ways.

Cristine Hoffmann has resigned as a member of the Communication Committee and as editor of The Shoreline and Rocket Blasts effective immediately. We are grateful to Cristine for her years of hard work. She has spent countless hours chasing down articles, assembling the content so it all fit and has made sure our alums are kept up to date on what’s going on in the schools, in the community, sharing memories, and keeping our alumni community connected. The good news is she has not broken up with us completely – she will remain chair of the annual scholarship fundraiser and will stay on the scholarship committee. If anyone is interested in assembling The Shoreline or knows an alum who would be interested, please let me know.

Because of Covid19, most of the events we would normally be busy planning have been cancelled this fall. Even though there are sports being played, there will be no homecoming events like the parade, a BAF tent at the football game, no special seating in the stands, and reunions originally planned for the weekend have been delayed until 2021. There may be a virtual homecoming assembly and if so, I will say a few words through Zoom.

We have classes still waiting to hear the date for homecoming in 2021 but that has not been settled yet. Matt Spellman thinks homecoming will be either Sept 24 or Oct 1 but they are still looking at other factors. He will let us know but for now they are trying to plan for this year – they’re dancing as fast as they can! 2021 is our Hall of Fame year so think about if you have any ideas about alums or educators to nominate. Once we have a date, we will need to begin to promote Hall of Fame nominations for Distinguished Alum and Distinguished Educator.

VICE PRESIDENT'S REPORT

Update on Rockets Renovation. Alumni have donated at least \$35,000. Some alums donated through BAF and some directly to the HOTR committee. With the amount of donations that have come in from alumni – we would like some recognition and naming for an area such as the alumni courtyard, plaza, etc. Would be great to meet with the superintendent and then have the info in the December Shoreline.

Distinguished Alumni and Educator Hall of Fame wall needs to be expanded. 2021 is Hall of Fame year so we will need to do something before next fall. We have run out of space in the Distinguished Educator section and the cost is about \$15,000 (quote given last year from Tom Gergye) to extend the wall. Jim asked what do we think about modernizing the wall and have a streaming option? The option would be stream inductions, freeze frame of inductees, could be anywhere there is a computer, etc. Would be nice to have something portable. Also, nice to have something permanent, but maybe just a little different. A screen would go up in the hallway. Could possibly go in with the athletic hall of fame. Eve suggested that maybe a tech class could help with a video in the future. Lee and Judy will pursue the wall OPTIONS and Jim and Bill will research the streaming option.

TREASURER'S REPORT. See Bill's report sent to all before the meeting. We will send to Susan Grubb and Sarah Kazanas since they are new attendees and not on the distribution list. Bill gave a very comprehensive report about the financials. He wants to do an Annual Report again this year.

SECRETARY REPORT No report

OLD BUSINESS:

ALUMNI MADNESS: Discussed last month

COMMUNICATION COMMITTEE: The committee has met 3 times and we are working on several projects. The committee members are: Michelle Kowalski, Colleen Kowalski, Jim Joyce, Bill Smith, Eve Uhland, and Judy. We have established some priorities and shared ideas about things we can do to improve our communication with the alumni community.

1. Eve is handling our renewed priority to communicate with class reps more often and more effectively. She has sent the class reps a copy of the minutes from the August meeting and an invitation to join this meeting. We are hopeful that we can encourage the class reps to become more active.
2. Michelle created a Google Doc with a spreadsheet of ideas, place for comments and status, and the hope is we use that to organize the plan, track the progress, and keep moving forward.
3. The website will be updated to include additional information: list of committees, minutes, treasurer's reports, updated info about reunions, by laws.
4. Social media – we are beginning to collect content and photos that will be used as posts on Facebook. Colleen will create a new Twitter account.

This will all take time but we are having good conversations and exchanging ideas. Thanks to the committee, especially Eve for all of her time with the Class Reps and Michelle and Colleen for their willingness to put in the time on the website and social media. If anyone has any ideas or comments, please send them along!

NEW BUSINESS:

ByLaws – The ByLaws have been revised and will be sent to everyone for your files. They will be added to the website when we begin to do revisions.

The Shoreline was sent on September 4. Some people have advised they did not get their copy. We need to follow up on addresses. We need to post the new issue on Facebook and make sure Cristine put it on the website.

ANY IDEAS OR COMMENTS? Next month we may want to discuss ideas for a fundraiser for the Hall of Fame wall that needs to be extended. Think about what you think might be a good idea. It's challenging now because of Covid restrictions but let's be optimistic and assume we'll be out of jail by March!

New members – please encourage local alums to come to a meeting. If you know a class rep, please encourage them to come to a meeting. Even out of town reps could join via Zoom.

Next meeting: October 5 7pm It was decided that for now, meetings will be virtual so look for your invite via email.

Adjourn: 8:07



TREASURERS REPORT – September 14, 2020
For Month Ending August 31, 2020

OVERVIEW of MONTH – August 2020

- Limited activity - \$1,282 net income
 - \$245 alumni contributions
 - \$1,560 of alumni madness ticket sales donated net of expenses when event cancelled
 - \$(518) of website expenses

• Summary Financials:

SUMMARY INCOME STATEMENT

	<u>CY-YTD</u>	<u>PY-YTD</u>
Alumni contributions, etc	\$ 245	\$ 2,857
Other revenue- sponsors, TriBay, events,etc	1,560	6,190
Investment income (loss)	-	-
Total Support and Revenue	<u>1,805</u>	9,047
Total Expenses	<u>543</u>	5,021
Net income -YTD	<u>\$ 1,262</u>	<u>\$ 4,026</u>
	08/31/20	
Net income (loss) - Month of	<u>\$ 1,282</u>	<u>\$ 336</u>
	August-20	

SUMMARY BALANCE SHEET

	<u>08/31/20</u>	<u>06/30/20</u>
ASSETS		
Cash and cash equivalents	\$ 4,673	\$ 7,096
Investments - thru 6/30/20	<u>112,687</u>	<u>112,687</u>
Total Assets	<u>117,360</u>	119,783
LIABILITIES		
Class funds,	(47,409)	(47,409)
Scholarships payable, etc	(1,000)	(3,000)
Deferred revenue - Alumni Madness bowling	-	(1,685)
	<u>(48,409)</u>	<u>(52,094)</u>
NET ASSETS	<u>\$ 68,951</u>	<u>\$ 67,689</u>
NET ASSETS		
Purpose Restricted - Class 66, Voiers, other	\$ 34,797	\$ 34,797
Purpose Restricted - Alumni Madness	3,909	2,349
Permanently Restricted - Endowment	26,332	26,332
Operating Fund (Unrestricted)	<u>3,913</u>	<u>4,212</u>
	<u>\$ 68,951</u>	<u>\$ 67,689</u>

OTHER

- **June 30, 2020 year-end statements done – will review at a later meeting**
 - **Net loss for year \$(7,639) – Big variances:**
 - **\$(3,132) from timing of Rocket Renovation \$18,513 rev vs \$21,645 exp**
 - **Investment income almost \$0 vs \$3,300 prior year, sb approx. \$5,000**
 - **Publishing (annual report) up \$3,700**
 - **Homecoming net of sponsors \$1,600 higher than prior year**
 - **Operating fund balance positive - \$4,212**

- **Started Annual Report Outline (will be asking for help) to cover:**
 - **Homecoming**
 - **Parade and Sponsors**

 - **Hall of Fame**
 - **Festivities and Inductees**

 - **Scholarships**
 - **Recipients and Donations**

 - **Alumni Madness**
 - **Fundraising and Donating ticket cost**

 - **Senior Field Day & Graduation**
 - **Cancelled - Pins**

 - **Rocket Renovation**
 - **BAF donation and BAF class challenge ranking**
 - **Total raised outside BAF**

 - **Endowment and Investment Income**
 - **Endowment purpose**
 - **Investment allocation strategy**
 - **Return on endowment – annual and cumulative**
 - **Endowment contributions**

 - **Funding Sources**
 - **General donations by decade**
 - **See analytics**

 - **How to donate**

- **See attached analytics**

Analytics
Bay Alumni Foundation
June 30, 2020

Revenue Sources:	2020		2019	
Donations:				
Operating donations (without restriction)	\$ 9,548	25.3%	\$ 5,677	13.5%
Permanently restricted - endowment	300	0.8%	200	0.5%
Purpose Restricted Donations:				
Field of Dreams / Rocket Renovation	18,353	48.7%	1,755	4.2%
Scholarships*- Voiers, Alumni Madness	2,745	7.3%	25,177	59.9%
Other restricted contributions	50	0.1%	-	0.0%
Other Revenue:				
Sponsors - Corporations & Foundations	2,650	7.0%	850	2.0%
Tri-Bay	3,250	8.6%	5,000	11.9%
Events - Hall of Fame Brunch	490	1.3%	-	0.0%
Other income	-	0.0%	20	0.0%
Investment income (loss)	295	0.8%	3,341	8.0%
Total Revenue	\$ 37,681	100.0%	\$ 42,020	100.0%
*Alum Madness ticket donated after yr end	\$ 1,560			

Statistics:

Decade	Alumni Database		2020 Operating Donations			
	# of Alumni	%	Indiv Donator	Donation \$	Avg Donation \$	Donation %
1920s	\$ 35	0.2%	-	\$ -	\$ -	0.0%
1930s	144	0.9%	-	-	0	0.0%
1940s	361	2.2%	4	180	45	1.9%
1950s	870	5.4%	12	815	68	8.5%
1960s	2,223	13.8%	32	2,470	77	25.9%
1970s	3,572	22.2%	32	4,760	149	49.8%
1980s	2,780	17.2%	13	793	61	8.3%
1990s	2,026	12.6%	2	160	80	1.7%
2000s	1,940	12.0%	1	45	45	0.5%
2010s	1,959	12.1%	-	-	0	0.0%
2020s	215	1.3%	-	-	0	0.0%
Unknown	2		2	326	163	3.4%
	\$ 16,125	100.0%	\$ 98	\$ 9,548	\$ 97	100.0%
Ohio	8,829	54.8%	0.61%		\$ 0.59	
Bay Village	4,578	28.4%	% of Alumni who donate		Avg donation per alumni	

Decade	Rocket Renovation Cumulative*	
	\$	%
1950s	\$ 2,700	11.9%
1960s	10,775	47.7%
1970s	8,183	36.2%
1980s	700	3.1%
1990s	250	1.1%
2000s	-	0.0%
	\$ 22,608	100.0%

*From 7/1/18 thru 8/31/20

Call to order: 7:03

In attendance: Judy Krueger, Jim Joyce, Peggy Joyce, Eve Uhland, Kevin Missal, Tom Phillips, Bill Smith, Tom Miller, Susan Grubb, Lee Rohlke, Marie Lowe,

Approved the minutes from September 14 meeting that were emailed to all. Tom motioned, Jim and Eve second.

PRESIDENT'S REPORT

Thanks to all for logging in and joining the meeting.

UPDATE FROM SCHOOLS: Homecoming was September 18 and it was very different. Judy gave her Homecoming message to the student body but taped it on Wednesday. It was a strange experience. An empty gym and a guy with a camera. It was great that the school was determined to have a homecoming celebration and their solution was very creative. The student council president was the moderator as always and they introduced the homecoming court – then taped the announcement of each person being selected – then they edited the tape Friday after the votes were counted. Judy signed in around 1:30 and the school was quiet – it was like there was no one there. No students in the halls, no music playing, no sounds of people talking, no bells at the end of class....it's just eerie. Jason Martin, the principal, has done a great job of promoting school spirit and energy and getting the students engaged – this is really hard for everyone.

Judy announced that we have a new Shoreline editor. Marie Lowe has agreed to take on the job. We are all grateful for her willingness to take it on! Judy welcomed Marie to the BAF family. She promised Marie it was only 30 minutes a month....just like she was told about being treasurer and president! Marie is a talented graphic designer and has helped us before. She designed the logo for our parade shirts last year! Marie introduced herself – she is Class of 2007 and was class treasurer. In high school she loved the arts, choir, Choraleers, Rockettes, etc. She and her husband moved back to Bay in April. They have 2 little girls with a baby due next month. Marie loves to do print based graphic arts. Judy said: "We always say "If you want something done well, ask a busy person"....Marie is certainly busy!" If you have content for The Shoreline, please send it to her. Bill asked Marie if she has what she needs from Cristine but she said she doesn't have the files she needs – Cristine sent pdf's but not the actual design file. She has sent a request to Cristine for those files.

We have classes still waiting to hear the date for homecoming in 2021 but that has not been settled yet. Matt Spellman thinks homecoming will be either Sept 24 or Oct 1 but they are still looking at other factors. He has a conference meeting this week and will decide once schedules are confirmed.

We had a donation recently from Nancie Clouser Waldron. She included a note that a portion of her donation was for the Nancie Clouser Waldron Fund for Excellence in English. And she wanted an update. Does anyone have any recollection of that fund? We can find no record. Bill checked our records back a few years and we find nothing. I checked with the high school and they have no record. It's all baffling. The school has not heard of this fund. The Educational Foundation doesn't have a record of this fund either.

VICE PRESIDENT'S REPORT - The whole campaign for the Rockets Renovation is within \$20,000 from goal. Impressive considering what is going on the world now. Building should be done in the next 12- 18 months. Jim shared a story about Gerry Smith, a Bay resident who just passed away, and his company when the stadium moved to the current high school (it was the junior high then). Jim shared an article he wrote about the story – to possibly go in the Shoreline. It's a great piece of history.

TREASURER'S REPORT. Bill put his report on the screen and reviewed the numbers. Collected \$1500 last month in donations. Jim made a motion giving Bill permission to move \$5000 from the Cleveland Foundation to operating fund if needed. The motion was seconded by Eve and passed by vote.

Bill is preparing the Annual Report. It will be posted on the website and emailed. Bill commented that if there is not a lot of content for the December Shoreline, the annual report could be included so only one thing is sent to members. Other option is to email copies of the Annual Report separately. Judy prefers a separate Shoreline. We should reference the financials in the Shoreline. To save costs, Bill suggested maybe cut the Shoreline to 4 pages and print the mailed copy in black and white again to cut costs. Need a strategy to get more alumni contact information in our data base. Maybe this can be done with Eve and her work with class reps. Bill also suggested using social media. Susie Murray Grubb suggested that people who want a printed Shoreline should pay \$10 a year for subscription. We agreed that we will advise anyone in class of 1975 and before. They will be offered the option to get a printed Shoreline for \$10 a year. This will cover the cost of postage and the cost of printing. Nothing will change for classes after the Class of 1975 – those alums receive their copy via email only. We will announce this policy in the December Shoreline and on Facebook. Alums will be advised that last one that will be delivered at no charge will be the spring issue.

SECRETARY REPORT- no report

OLD BUSINESS:

COMMUNICATION COMMITTEE: It is our hope to add the list of committees and their members to the website. We need to confirm the following:

1. Scholarship Committee - Cris Filmer is chairman. Please confirm the list of members of your committee. Anyone interested in being part of that committee, please contact Cris. We should review the scholarship criteria and it might be good to include that on the website. We might want a future article in the Shoreline about the scholarship, the criteria, etc. This could possibly go on the website.
2. Scholarship Fundraising Committee. Cristine is chairman. We need a list of committee members.
3. Communication Committee: Judy is chairman
Eve is Class Rep chairman
Michelle Kowalski – Website
Colleen Kowalski – Social Media
Marie Lowe – Shoreline Editor
Bill Smith and Jim Joyce are members at large
4. Homecoming Committee: members are Judy, Jim, Bill, Bob Reed, Lee Rohlke, Peggy and Kevin. Anyone else willing to be part of the committee, please let me know. It's a lot of moving parts and we can always use help.

HALL OF FAME: Next year is our Distinguished Alumni and Distinguished Educator Hall of Fame year. Once we have the date for Homecoming, we need to begin to ask for nominations. The December Shoreline will need to include an article about Hall of Fame, send readers to the website to find the criteria, deadline for nominations, etc. Judy took photos of the HOF Wall and will send them to Marie to see if they can be used. She will also send them to Michelle to be added to the website if they are good enough. We have a couple of things to decide: the wall needs to be extended. We have enough room for more Distinguished Alumni but not Educators – if we don't have a solution in time, we may have to remove an old plaque to install the new one(s) until we have that work done. A location for the HOF brunch will need to be reserved. Since the Fountainbleu has been sold, we need a new location. Judy had a few ideas that to check out: Avon Oaks? Bill is a member and would sponsor us so the cost is a little bit less. The Community House is not an option because it is now the location of the Recreation Department. Legacy was suggested but it is not large enough. Any other ideas would be welcome.

Susie Grubb brought up the issue of the The Hall of Fame Hallway that was discussed at the September meeting. She believes that display takes up space that could be used by the students. And it is a lot of money to have the wall extended and make more plaques. Maybe just have a photo or do a digital display as suggested by Jim and Bill at the last meeting. Lee advised that the hallway is designated by the school as the alumni hallway. We are not taking anything that the students need. He spoke to Tom Gergye about extension of the display or adding more display on the opposite wall. Tom Gergye is able to do the display for \$12,000. The school has already approved use of that area. The displays are what cost a lot of money, not the plaques themselves. The original wall has been there for over 15 years and whatever we do now will also last around 20 years. A committee needs to be formed to decide what to do – Judy will send out an email.

SHORELINE: The Shoreline was sent on September 4. Nancy has spent a lot of time updating the database and responding to people who posted on Facebook that they did not receive their copy. It is so baffling that even when we have the correct email address, many people don't get their copy via email. We also had a large stack of returns from the post office that had been collecting for months. We have received about 10 returns of the August issue and we are charged return postage for those. Many times that is the only way we know about a change of address.

NEW BUSINESS:

FUNDRAISING: Dan Lunoe has been in touch with Go Charity, a company that he's worked with before for TriBay. He contacted Judy about doing a holiday online auction as a fundraiser for the 3 groups that normally benefit from TriBay. It is an interesting opportunity. The company provides auction items and there are no upfront costs to BAF. We choose the items, establish the minimum bid, and they build the auction, provide the link, ship the goods to the winners. We would be expected to post the link and market the auction to our database via email or social media. They recommend the auction have approximately 50-80 items. We can add items that we get donated. Dan Lunoe would like each group to get 10-15 items to add to the auction. For those items, they take 5% plus a consignment cost only of those sold items. The items they provide, we get whatever each item sells for above its consignment. The members present were in favor of the fundraiser. Tom made a motion and Bill seconded agreement to participate. Judy asked for help getting some donated items – baskets, tickets, sports memorabilia, trips – it's best to have items that are over \$100 in value. Bill suggested that Barb Houston is good at getting donations for fundraisers and we should ask her for help. Others agreed to find some donations. Judy will keep us informed with more details when it is scheduled. We need to start collecting items in the next couple of weeks.

ByLaws – The revised ByLaws were sent to everyone. They will be added to the website when we begin to do revisions. Judy would like to add a section that states that we do not share our database or personal information to anyone without permission of the alum. We refer inquiries about a specific person to the class rep and get permission from them. This has been our policy but it is not formal. We are often approached by individuals or groups who want our list or contact information about an alum. Judy would like to be able to say that our ByLaws prohibit sharing any of that information. We agreed that a privacy provision should be added to the by-laws. Tom and Judy will formulate a By Law change and bring it to the next meeting to review.

Next meeting: November 2, 7pm Meetings will continue to be virtual so look for your invite via email. Judy asked if we want to try to do a social meeting at a restaurant or a home for December? The group decided that no one wants to have a social meeting in person but maybe have a virtual cocktail party!!

No other comments or questions so the meeting was adjourned. Thanks for coming!

Adjourn: 8:15



TREASURERS REPORT – October 5, 2020 For Month Ending September 30, 2020

OVERVIEW of MONTH – September 2020

- Monthly Loss of \$(560)
 - Revenue – \$1,545 alumni contributions
 - General - \$760; Scholarships \$150, Voiers \$25; Endowment \$75 and Rocket Renovation \$535
 - Expenses – Fall Shoreline costs - \$2,105

- Summary Financials:

SUMMARY INCOME STATEMENT	<u>CY-Month</u>	<u>CY-YTD</u>	<u>PY-YTD</u>
Alumni contributions, etc	\$ 1,545	\$ 1,790	\$ 5,126
Other revenue- ponsors, TriBay, events,etc	-	1,560	6,140
Investment income (loss)	-	-	(368)
Total Support and Revenue	<u>1,545</u>	<u>3,350</u>	10,898
Total Expenses	<u>2,105</u>	<u>2,648</u>	<u>7,035</u>
Net income -YTD	<u>\$ (560)</u>	<u>\$ 702</u>	<u>\$ 3,863</u>
Pr Year Net income (loss) for Month	<u>\$ (164)</u>		

SUMMARY BALANCE SHEET

ASSETS	09/30/20	06/30/20
Cash and cash equivalents	\$ 4,114	\$ 7,096
Investments - thru 6/30/20	<u>112,687</u>	<u>112,687</u>
Total Assets	<u>116,800</u>	119,783
LIABILITIES		
Class funds,	(47,409)	(47,409)
Scholarships payable, etc	(1,000)	(3,000)
Deferred revenue - Alumni Madness bowling	-	(1,685)
	<u>(48,409)</u>	<u>(52,094)</u>
NET ASSETS	<u>\$ 68,391</u>	<u>\$ 67,689</u>
NET ASSETS		
Purpose Restricted - Class 66, Voiers, other	\$ 35,357	\$ 34,797
Purpose Restricted - Alumni Madness scholarships	4,059	2,349
Permanently Restricted - Endowment	26,407	26,332
Operating Fund (Unrestricted)	<u>2,569</u>	<u>4,212</u>
	<u>\$ 68,391</u>	<u>\$ 67,689</u>

OTHER

- **Rocket Renovation – We owe \$1,498**
- **Voiers scholarship not paid**
- **Have rough draft of Annual Report**
 - **Maybe consider replacing or minimizing December Shoreline with Annual Report**

- **Further Alumni Database comments**
 - **Addresses vs names**
 - **Emails vs names**
 - **Need to work on decade of 2000 and 2010**
 - **Reason so many still in Bay was most are from Class 2000 on – home address**
 - **Operating donations of \$9,548 averages per measurement**
 - **Per Total Shoreline 1.5% vs 0.61% of all alumni**
 - **Avg donation \$1.52 vs \$0.59 of all alumni**
 - **\$97 average donation per alumni who gave**

Alumni Database

Decade	Name		Addresses		Emails	
	#		#	%	#	%
1920s	35		-	0.0%	-	0.0%
1930s	144		28	0.2%	-	0.0%
1940s	361		198	1.5%	33	0.7%
1950s	870		630	4.9%	258	5.7%
1960s	2,223		1,630	12.7%	795	17.5%
1970s	3,572		2,566	19.9%	1,190	26.2%
1980s	2,780		2,214	17.2%	914	20.1%
1990s	2,026		1,635	12.7%	549	12.1%
2000s	1,940		1,849	14.4%	462	10.2%
2010s	1,959		1,922	14.9%	210	4.6%
2020s	215		208	1.6%	120	2.6%
Unknown			5	0.0%	12	0.3%
			16,125	100.0%	4,543	100.0%

Snail Mail 1975 and prior approx

1,700

Shoreline recipients

6,243

% Addresses to Names

79.9%

28.2%

% Email to addresses

35.3%

Ohio

8,829

Bay Village

4,578

3,212 after Class 2000

MINUTES, BAF VIRTUAL ZOOM MEETING

November 2, 2020

Called to order: 7:02

In attendance: Judy Krueger, Jim Joyce, Peggy Joyce, Eve Uhland, Bill Smith, Tom Phillips, Mara McClain, Lee Rohlke, Marie Lowe

Approve the minutes from October 5 meeting that were emailed to all. Tom made the motion and Jim second.

PRESIDENT'S REPORT

Thanks to all for logging in and joining the meeting.

UPDATE FROM SCHOOLS: Bay continues to be recognized as a top school and was recently recognized as a 2020 College Success Award winner. Our schools received an A+ rating from Niche.com and was ranked 16th in Ohio, 4th in Northeast Ohio and 1st on the westside of Cleveland. Bay has a new Director of Communication – Karen Uthe-Semancik. She has an impressive resume and is a Bay resident. Her son, Alex, was in the class of 2019. Judy reached out to her and she is willing to provide us with any photos and content that we need for social media or The Shoreline. She makes sure to have release forms on file for anyone in photos which is great. Her help will be a great asset for us. Thanks to Leanne Rohlke for the introduction.

Shoreline deadline is November 15. Please make sure Marie has your articles for the December issue before then. Marie has contacted most of the contributors and set up Drop Boxes for everyone to use for their articles. Judy said that even though she's technically challenged, she figured it out!

When Judy was at the high school recently she spoke to Kristen Dodd – Kristen arranges placement for students who want to do career shadowing. She was excited with the prospect of using alums as a resource for that. We may also talk about doing some Zoom meetings with students interested in particular careers. She will contact Judy to see if we have alums who can contribute to those conversations. This is a project we have talked about for a few years and Lee has spoken to Jason Martin about but it hasn't happened yet. Judy hopes everyone will be willing to help and help us make those connections. Bill suggested that Kristen write a short article for the Shoreline. Judy said she would reach out and ask her. We could start building a list and could also put something on our Facebook page or social media.

ByLaws require an annual meeting of the Board and Trustees. That meeting was held via Zoom October 26. The group discussed a few things and went over the revised ByLaws. The revisions were accepted as presented. Tom Phillips spent a lot of time working on them and has made a few spacing and numbering tweaks. The final version is ready for distribution to the board and trustees and will eventually be posted on the website. Thanks Tom.

ByLaws Revisions:

1. We talked about the scholarship criteria and if they need to be reviewed. Judy reached out to Cris Filmer and she doesn't think anything needs to be changed. Tom sent Judy the criteria at the present time.
2. Added policy about privacy.
3. Communication: no published information can reflect poorly on the school, etc.
4. No advertising, unless it's donations like homecoming with someone's name or company on marketing materials.
5. We will not sell our list.
6. Property or files created for BAF by a volunteer is the property of the BAF.
7. We also talked about the issue of back up of the database. Judy reached out to Nancy and Nancy sent Judy a file from Google Drive with the current list. It will be stored on the Cloud. She will send an updated list when she makes any changes. That way she has it on her computer, it is on Judy's, and it is on the Cloud. Those in attendance felt that it was a good plan. Mara suggestion a BAF cloud account be set up. We need to double check that the Google Drive account on the cloud is not a personal cloud account of Nancy's. Jim will talk to Nancy to make sure we have a good plan.

Commented [pj1]:

Tomorrow is election day for the country but we haven't had an election for BAF and Tom thought we may need to do it this quarter. Bill suggested that we do this in June to coincide with the fiscal year. This was agreed upon. Elections will be in June. Tom made motion and Jim second. Motion passed.

VICE PRESIDENT'S REPORT Home of the Rockets made their goal. Judy and Jim will contact superintendent and treasurer to discuss naming rights. Jim will schedule the meeting.

TREASURER'S REPORT. See Bill's report. Bill sends an electronic thank you note to contributors. Judy sent a written note to the \$500 donor and the \$1000 donor. Our Paypal account was hacked In September and a written formal notice and supporting documents were sent to Paypal. Bill will check Paypal every few days. We will eventually need to cancel that PayPal account and create a new one but it was decided to wait until this conflict is resolved.

SECRETARY REPORT- no report

OLD BUSINESS:

COMMUNICATION COMMITTEE: The Communication Committee met via Zoom October 28. Marie has joined the committee. Michelle has stepped back because she just doesn't have time as her business grows. We will continue to try to update our website and do better with our communication. Colleen is still working on the committee. Eve has done a fantastic job with the class reps. Lee reached out to some alumni through Linked In. He has heard back from a few people with IT experience. He will continue to search for volunteers. Bill has a classmate that does website design and he will reach out and see if he can help us out. Judy suggested students from community college – but people thought it would be difficult because of lack of a supervisor.

The date for homecoming in 2021 is set. Friday September 24 and Saturday September 25. This is our Hall of Fame year so please save the date! Judy made reservations for the HOF brunch at Avon Oaks. The cost is a little higher so we may need to charge more for the tickets. Last time was \$30 each – we may need to charge \$35 or \$40. Think about nominees for Distinguished Alumni and Educator please – so far we have one nomination for Educator. Extension of the display wall is another issue to be considered.

We will announce in the December Shoreline that beginning after the spring issue, our Shoreline distribution policy is changing. We email The Shoreline to any alum who provides us with a current email address. This is no charge. Our current policy states that only those in classes before 1975 will be eligible for a print, mailed copy of the Shoreline. Due to budget concerns, the increase in print costs and postage, our policy is changing. After our spring issue, those in classes before 1975 who have donated at least \$10 per year will be eligible to receive a printed mailed copy.

Dan Lunoe is planning an online auction through Go Charity, a company that he's worked with before for TriBay. He needs our donations in the next couple of weeks. Please help find items for the auction – tickets, vacation homes, gift baskets, anything that will help us generate interest and get bids. The auction will be December 1 - 10. Judy suggested we could auction off space for a family to ride on the BAF float at homecoming. It's HOF year so some of us will need to drive cars with inductees – someone might pay to bring their kids/grandkids on the float. We can throw in BAF shirts to wear. Judy may ask her daughter Kelly to donate one of her cakes or cookies for someone to bid on. Maybe tickets to Alumni Madness? Bill wasn't sure that was a good idea but it can be considered. He may be able to donate a round of golf and drinks after. He has a few other items but won't be home until Thanksgiving which may be too late. Peggy and Jim will donate something.

NEW BUSINESS: Happy Thanksgiving to all! Have a wonderful holiday and celebrate all we have to be thankful for.

Next meeting: December 7, 7pm This is usually our social meeting so maybe have a virtual cocktail party!!

Adjourn: 8:00



TREASURERS REPORT – November 2, 2020
For Month Ending October 31, 2020

OVERVIEW of MONTH – ~~September~~ ^{OCT} 2020

- Monthly income \$1,243
 - Revenue – \$3,705 alumni contributions
 - General - \$2,655; Scholarships \$800, Voiers \$50; Endowment \$100 and Other \$100
 - Expenses – Fall Shoreline postage etc. - \$34; Rocket Renovation \$1,498; PayPal fraud and fees \$931. Homecoming and HOF in prior year

• Summary Financials:

SUMMARY INCOME STATEMENT	<u>CY-Month</u>	<u>CY-YTD</u>	<u>PY-YTD</u>
Alumni contributions, etc.	\$ 3,705	\$ 5,495	\$ 5,256
Other revenue- sponsors, TriBay, events	-	1,560	6,390
Investment income (loss)	-	-	(368)
Total Support and Revenue	<u>3,705</u>	<u>7,055</u>	11,278
Total Expenses	<u>2,462</u>	<u>5,109</u>	9,229
Net income -YTD	<u>\$ 1,243</u>	<u>\$ 1,946</u>	<u>\$ 2,049</u>
Pr Year Net income (loss) for Month	<u>\$ (1,814)</u>		

SUMMARY BALANCE SHEET

ASSETS	<u>10/31/20</u>	<u>06/30/20</u>
Cash and cash equivalents	\$ 3,857	\$ 7,096
Investments - thru 6/30/20	112,687	112,687
Deposits -HOF	<u>500</u>	-
Total Assets	<u>117,044</u>	119,783
LIABILITIES		
Class funds,	(47,409)	(47,409)
Scholarships payable, etc.	-	(3,000)
Deferred revenue - Alumni Madness bowling	<u>-</u>	<u>(1,685)</u>
	<u>(47,409)</u>	<u>(52,094)</u>
NET ASSETS	<u>\$ 69,635</u>	<u>\$ 67,689</u>
NET ASSETS		
Purpose Restricted - Class 66, Voiers, other	\$ 34,010	\$ 34,797
Purpose Restricted - Alumni Madness scholarships	4,859	2,349
Permanently Restricted - Endowment	26,507	26,332
Operating Fund (Unrestricted)	<u>4,260</u>	<u>4,212</u>
	<u>\$ 69,635</u>	<u>\$ 67,689</u>

OTHER

- PayPal Fraud - \$897.18
 - First claim denied
 - Filed official claim
 - Looks like someone in France paid off credit card debt with our funds
 - Pretty confident we will get reimbursed, but you never know

- Sent to Michelle to put on Web page
 - Final June 30, 2020 financial statements with footnotes
 - Final Rocket Renovation Class Challenge
 - Class Funds as of June 30, 2020

- Annual Report to Marie
 - Would like to get out in next week or two

Call to order: 7:02

In attendance: Jim Joyce, Peggy Joyce, Judy Krueger, Eve Uhland, Tom Phillips, Al Nelson, Bill Smith, Lee Rohlke, Kevin Missal, Susan Grubb, Paul Hartranft

Approved the minutes from November 2 meeting that were emailed to all. Motion by Tom and seconded by Eve.

PRESIDENT'S REPORT

Judy thanked everyone for logging in and joining the meeting. She commented about Thanksgiving, and advised that she cooked enough food for a 3rd world country and enjoyed the day even though there were only 4 at her table. December is usually our social meeting so she encouraged all to enjoy an adult beverage and some nibbles! We can pretend!

Judy announced that Marie, our Shoreline editor, delivered a beautiful baby boy on Friday! Welcome to James and congrats to whole family - Lee and Leanne are grandparents yet again! Judy spoke to Marie on Thursday and they discussed the next Shoreline. We usually have a Shoreline in December – this year it may be in January. We sent the Annual Report a few weeks ago so alums received a communication from us and a reminder to donate. Marie appreciated everyone posting their contributions to the Dropbox – that seems to work well. She is about 50% done with her first issue and it will be great! Al suggested that in future Shoreline issues we should use some old articles from George Serb or sisters Kay and Gay. Tom advised that he has access to those articles through the Historical Society.

The 2nd Annual Report was sent via email only – Judy thanked Bill and Marie – the report looked great and very professional and the information was well organized and well presented. There has been great feedback. Many people were delighted to see what we've been doing and hear about our plans for the coming year. It was a group effort but most of the work was done by Bill and Marie.....so kudos and many thanks Bill and Marie. Jim added that he thought the format and layout was great and the information was well presented. Tom and Al did not receive their copies so asked Judy to email them a copy.

The Online Auction has not yet started. Dan Lunoe is hoping to have a start date soon – there were delays with some donations from the other groups. Judy will send a note when we have the information. Thanks to Peggy and Jim for their donation, thanks to Bill for donating a round of golf for 3 and drinks following, thanks to Tom Phillips for donating 3 Bay Village books published by the Historical Society and as we discussed, BAF donated spots for people to ride on the BAF float in the homecoming parade in September. Judy encouraged everyone to watch for the notice and bid on some items once it begins! Judy said Carol Cole had sent a note asking about the auction – she is doing well and reads the minutes she receives!

UPDATE FROM SCHOOLS: There have been some announcements about athletes that have signed letters of intent for colleges and some coaches have been recognized. Even in the pandemic the students have been able to compete. Some of the conferences are having some restrictions as the numbers for Covid have been increasing. Schools in Bay have been remote learning but that is evaluated weekly.

Homecoming 2021 is Friday 9/24 and Saturday 9/25. It is our Hall of Fame year so please be thinking about nominations – Distinguished Alumni and Distinguished Educator. Judy reserved Avon Oaks for the Saturday morning brunch and have sent them a deposit. Save the date! We are going to have to resolve the issue of the display wall. We have plenty of room for additional inductees in the alumni section but no space for another educator. It's expensive and a decision will have to be made. We've talked about not spending the money and replacing the display with a digital sign of some kind – Judy is not thrilled with that option. Jim and Bill were going to get some prices and suggested options. We will continue to investigate options.

Judy reached out to Mark Mutch last week, he logged on to our website and let us know that the website needed some attention. There were some plugins that need updating – but one was major, so a backup was needed – he asked Michelle to do the backup and updates. She will also do a couple of revisions that Judy requested. Thanks to Michelle and Mark.

VICE PRESIDENT’S REPORT

Jim will follow up with Nancy about the database and some suggestions for back up. Nancy did send Judy an iCloud version of a backup so we are covered.

TREASURER’S REPORT.

Bill reviewed the report that he sent to all in advance. Not many donations since last month but the report from The Cleveland Foundation was good. The last quarter was a good one so we are back to where we would expect to be with our investments. He is checking with Huntington about a \$20 fee we are now being charged. We are still waiting to hear from PayPal about the fraudulent withdrawal.

Bill advised that he made some “management decisions” and added some things to giving options. In the Annual Report he added an option for alums who donate \$10,000+ can have a Named Endowment. Anyone who sets up monthly donations can be part of a group called “Rocket Regulars”. Judy asked for a motion to approve those programs so we are “legal.” Motion was made by Tom and second by Peggy. The motion was approved.

SECRETARY REPORT No report.

OLD BUSINESS:

We will announce in the next Shoreline that beginning after the spring issue, our Shoreline distribution policy is changing. We email The Shoreline to any alum who provides us with a current email address. This is no charge. Our current policy states that only those in classes before 1975 will be eligible for a print, mailed copy of the Shoreline. Due to budget concerns, the increase in print costs and postage, our policy is changing. After our spring issue, those in classes before 1975 who have donated at least \$10 per year will be eligible to receive a printed mailed copy. Judy asked if everyone is still in favor of this change – the group said yes.

Cris Filmer could not be at the meeting tonight but asked Judy to report: The scholarship applications are out for seniors, the deadline for completed applications to be returned to the guidance office is February 5. Feb 8 they will be sent to electronically to Cris. The committee will be meeting the end of March to choose.

Tom Phillips advised that he has heard that Tom Roehl is in failing health. We will try to get more information from the family.

NEW BUSINESS: Merry Christmas to all. Judy added that she hopes everyone stays healthy and will take time to remember the important things in life: faith, family, friends, Bay Alumni Foundation, and good health in the future. 2020 was sure a wild year with lots of challenges – let’s hope that in 2021 we will be able to go back to life with no masks, no social distancing, and lots of hugs. We all miss our meetings in person and look forward to getting back to that. Judy thanked the group for all of their help and support and is looking forward to a great fun filled 2021.

Next meeting: January 4, 7pm

Adjourn



TREASURERS REPORT – December 7, 2020
For Month Ending November 30, 2020

OVERVIEW of MONTH – November 2020

- Monthly net income \$448
 - Revenue – \$475 general donations and \$5 Amazon Smile
 - Expenses – \$27 Bank fee and PayPal fees

- Summary Financials

SUMMARY INCOME STATEMENT	<u>CY-Month</u>	<u>CY-YTD</u>	<u>PY-YTD</u>
Alumni contributions, etc.	\$ 470	\$ 5,965	\$ 5,366
Other revenue- sponsors, TriBay, events	5	1,565	6,390
Investment income (loss)	-	6,302	(368)
Total Support and Revenue	<u>475</u>	<u>13,833</u>	11,388
Total Expenses	<u>27</u>	<u>5,137</u>	10,178
Net income -YTD	<u><u>\$ 448</u></u>	<u><u>\$ 8,696</u></u>	<u><u>\$ 1,210</u></u>
Prior Year Net income (loss) for Month	<u><u>\$ (839)</u></u>		

SUMMARY BALANCE SHEET

ASSETS	<u>11/30/20</u>	<u>06/30/20</u>
Cash and cash equivalents	\$ 4,305	\$ 7,096
Investments - thru 6/30/20	118,989	112,687
Deposits -HOF	<u>500</u>	<u>-</u>
Total Assets	<u>123,794</u>	<u>119,783</u>
LIABILITIES		
Class funds,	(47,409)	(47,409)
Scholarships payable, etc.	-	(3,000)
Deferred revenue - Alumni Madness bowling	<u>-</u>	<u>(1,685)</u>
	<u>(47,409)</u>	<u>(52,094)</u>
NET ASSETS	<u><u>\$ 76,385</u></u>	<u><u>\$ 67,689</u></u>
NET ASSETS		
Purpose Restricted - Class 66, Voiers, other	\$ 35,773	\$ 34,797
Purpose Restricted - Alumni Madness scholarships	4,859	2,349
Permanently Restricted - Endowment	26,507	26,332
Operating Fund (Unrestricted)	<u><u>9,246</u></u>	<u>4,212</u>
	<u><u>\$ 76,385</u></u>	<u><u>\$ 67,689</u></u>

OTHER

- Donors Fiscal Year thru November 30, 2020
 - See attached pdf

- Annual Report – I made some “management decisions”
 - Named Endowments - \$10,000
 - Rocket Regulars
 - Sophisticate giving – bequest language and let us know if your will includes BAF
 - Missed some Alumni Madness Donors
 - Would like to add to Master Report - Cristine has volunteered if Marie could send file over

- Web Page Updates
 - Post Annual Report
 - Need to add Bequest language
 - Need to add Other estate donation form
 - Need someone to do – Cristine has volunteered until we find someone

- PayPal Fraud
 - No update

- Huntington fees - \$20 a month
 - I delegated to Judy 😊 to ask next time she makes a deposit

BAF Donations thru 11-30-20

Donor Name	Oper. Fund	Designated Endowment	Field of Dreams	Restricted Scholarship	Voiers Scholarship	Alumni Madness	Corporate Sponsors	Hall of Fame Brunch	Bank Fees	Other
Joyce, Jim	40.00									
Karcher, Jeff	50.00			50.00						
Kennedy, Keith	50.00									
Kennedy, Phil	50.00								(1.40)	
Kenney, Nancy	25.00								(0.85)	
Kinat, Marilyn	50.00									
Kleinert, Ken										
Koehler, Jeff						40.00				(40.00)
Koehler, Valerie						40.00				(40.00)
Kraft, John						40.00				(40.00)
Kraft, Linda						40.00				(40.00)
Krueger, Greg						-			3.99	(40.00)
Krueger, Judy						-			3.10	(25.00)
Krueger, Judy for donors-see below			250.00							
Krzywicki, Laura	100.00									
Langenhan, June	30.00									
Lebowski, The Dude						40.00				(40.00)
Lipp, Ed	500.00								(11.30)	
Longdon, Ronald						25.00				(25.00)
Mayo Gayle										
McDermott, Jerry	25.00									
McGraw, Tim						40.00				(40.00)
Mellon, Toadie										
Meyers, George	50.00								(1.40)	
Miller, Edward						40.00				(40.00)
Miller, Tom						40.00				(40.00)
Missal, Kevin						40.00				(40.00)
Mitchell, Nancy						25.00				(25.00)
Morriss Roger										
Nagel, Peggy						50.00				
Nelson, Al						25.00				(25.00)
Noell, John						40.00				(40.00)
Peacock, Anne										
Peacock, Anne Marie						40.00				(40.00)
Pecoy, Jim										
Peplin, Steve						40.00				(40.00)
Peplin, Van						40.00				(40.00)
Persch, Gayle	25.00									
Qualyle Hamilton, Margaux						40.00				(40.00)
Rothrock, Dave	50.00								(1.40)	

BAF Donations thru 11-30-20

Donor Name	Oper. Fund	Designated Endowment	Field of Dreams	Restricted Scholarship	Voiers Scholarship	Alumni Madness	Corporate Sponsors	Hall of Fame Brunch	Bank Fees	Other
Ruby, Catherine A	100.00									
Safford, Bill						40.00				(40.00)
Safford, Patti						40.00				(40.00)
Sapp, Glynis	50.00									
Schopp, Robert						40.00				(40.00)
Serb, Robert	25.00									
Shane-Kmieck, Terri						40.00				(40.00)
Sheck, Lynn	100.00								(2.50)	
Shepherd, Bob						40.00				(40.00)
Silver, Jeannie						25.00				(25.00)
Silver, Jerry						25.00				(25.00)
Smik, Karen	100.00									
Smith, Bill						40.00				(40.00)
Snyder, Curt						40.00				(40.00)
Snyder, Judi						25.00				(25.00)
St George, Jim					25.00					
Starr, Susan Hogland & Boylan, Richard				100.00						
Stroney, Don	250.00			250.00						
Taft, Mary Ann	50.00			50.00						
Tashjian, Ed	100.00									
Templeman, Paul	25.00									
Thorkelson, Tom	50.00									
Tippit, Carl						40.00				(40.00)
Tippit, Liz						40.00				(40.00)
Urquhart, Robert	500.00			500.00						
Vaughan, Doug and Carol	100.00									
Waldron, Nancy	100.00									100.00
Waltz, Cheryl										
Waltz, Dave						25.00				(25.00)
Ward, Nancy					50.00					
Webster, Dain	100.00								(2.50)	
Wilde, Craig	50.00									
Wright, Jeff	25.00									
Yamada, Annette	25.00									
Zuske, John R	50.00									
Grand Total	4,130.00	175.00	535.00	950.00	75.00	1,590.00			(16.63)	(1,579.63)