



Bay Alumni Foundation – Monthly Meeting

August 7, 2023 meeting minutes

**Due to the Labor Day holiday – the next meeting will be Tuesday, September 5, 2023.**

**We have confirmed access to the lodge for setup at 1PM on September 16<sup>th</sup>.**

Board and trustees: Jim Joyce, Eve Uhland, Bill Smith, Kevin Missal, Pete Just, Al Nelson, Tom Phillips, Paul Hartranft

General membership: Peggy Joyce, Colleen Conroy, Bill Landers

6:45 – 7

**Business Meeting**

Bill S. – Treasurer

See treasurer's report for greater detail.

Investments with The Cleveland Foundation made \$5800 (18% return).

Closing out the fiscal year, we were just about on budget (with an additional adjustment that was discussed at the meeting), without the benefit of funds from Tri-Bay or Alumni Madness.

Budget is complete for FY 2024 and is similar to last year. Shifted some monies between HOF and unrestricted account. Budget anticipates \$6,000 less than last year – based on the additional spending on the corridor effort in 2023. We should benefit from the proceeds of the tailgate and the return on Alumni Madness – yet we anticipate higher expenses due to this being a HOF year. We will need strong support from sponsors for homecoming – and all are encouraged to help engage them.

General donations are down and have been for the past year. It could be uncertainty in the economy, fatigue from all our prior fund raising or the timing issues with Shoreline. Our heaviest donor period is the end of the year so all agreed to assist with promoting the Foundation.

The group brainstormed ideas for alumni to donate. Pete suggested National Rocket Day (in February). Promote that as our big fund-raising day annually and encourage everyone to make a donation to BAF on Rocket Day. A \$5 annual donation from each member of our Facebook page would generate more than \$16,000 – enough to fund our standard operations for the year.

Also discussed was the need to shift to more popular donor options (Venmo / Zell) and limit the use of PayPal as a primary option. The intent is to get more attention from the classes of the 90's and up. A majority of our donations continue to come from a small group of individuals, primarily 1950's-1970's alumni.

7PM

### **General Meeting**

- Note quorum present- yes
- Motion to accept June minutes- Eve made motion and Colleen second. All in favor.
- Motion re: R. Hosmer HOF Plaque- Mr. Hosmer's first name is spelled incorrectly on the plaque. Motion to spend money (\$100) to correct spelling. Paul made motion and Tom second. All were in favor.
- Motion re: Bay Athletic HOF – Buy add space in the program for \$150, congratulating the athletic HOF alumni. Al made motion and Paul second. All were in favor.

### **Tailgate Ticket Sales Update**

Judy

- Plan to sellout @120 tickets
- Jim made a flyer that includes the QR code. Encouraging everyone to text/ email it out to get people to attend the tailgate.
- Ticket info/ QR code is on the facebook page and the alumni website.

### **Tailgate Volunteers**

- Supporting the effort – see signup sheet Jim
- Setup at 1PM on Saturday at the lodge:
  - Jim
  - Peggy
  - Kevin
  - Bill L.
  - Paul
- Check-in Table – Eve, Colleen
- Coolers / Ice – Jim
- Shopping – Colleen, Kevin, Jim, Peggy
- Grille from HS to Lodge – Jim
- Buckeyes Game – Squares – Pete
- Cleanup
  - Jim
  - Peggy
  - Kevin
  - Bill L.
  - Paul
  - Bill S

Attendees will be encouraged to purchase 2+ squares at check in.

## Homecoming

Jim

- Sponsors – need 10+ @ \$200 each
  - Need logo's early to order items.
  - Jim will send out a package to everyone. Encouraging everyone to try and sell at least 1 package.
- Current inventory of items
- Items we need to order
- Convertibles – will need 7 – Jim, Bill Smith, possibly Gary Durk and Susie Murray Grubb.  
Jim and Colleen with talk to Joyce Buick GMC.
- Pavilion activities / setup
  - Jim, Pete and Kevin will set up Friday afternoon.
- Parade Plans
- HOF Brunch Committee -Everyone should arrive at 8:00 am to set up the decorations, sign in table, name tags, donation rocket/ donation QR code on tables.
- Program- sell congratulatory messages to the HOF class. Bill L and Pete will look at the type/ size of space to use. Use Facebook, Webpage and email to encourage messages.

Volunteers

Kevin

Suggestions

Jim will coordinate with Jason

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Location to follow – check availability of community room.

7:45PM

**Adjourn**