

BAF meeting minutes

10/8/2024

Attendance:

Board and trustees: Kevin Missal, Pete Just, Becca Gadbois, Joanne Murphy, Al Nelson, Kim Moyer, Eve Uhland, Paul Hartranft and Tom Phillips

General Membership: Bill Landers and Brian Maciag

7:05 Financial meeting called to order

Quorum noted to be present

Motion made by Al to accept the September 2024 minutes and seconded by Paul; All members in attendance approved this unanimously.

Financial Review- Kevin Missal. See treasurer's reports from Bill's email for all details.

Donations for September higher than budget. Year to date ahead of budget for revenue and income. We had a strong 1st Fiscal Quarter. This is attributed to our first annual day of giving back in July.

7:10 General meeting called to order

Homecoming (Kevin, Pete)

We gave over 1000 items (foam footballs, soccer balls, frisbees, candy, etc) to the crowd during the Homecoming parade and the rain held out until half time during the football game.

We sold our new apparel (hoodies, long & short sleeve t-shirts, hats, car magnets) at the Alumni pavilion. There was a lot of interest. However, sales weren't as robust as we expected due to the overcast skies and rainy weather.

Pete is going to set up a way to track the future apparel sales using our Square App. There will be a limited sale of apparel for ten days around Thanksgiving using the Alumni Facebook Page. Then we will get together some morning to help Pete get the apparel organized for delivery so everything arrives before Christmas.

Hall of Fame Brunch venue will be Avon Oaks Country Club on Saturday, October 4, 2025 at 10:00 a.m. Thanks to Bill Smith for his discount.

HOF Inductee selection was discussed. All members need to work on reaching out to alumni so nominations can be submitted using our guidelines on the website.

Class Reps engagement progress: Eve has updated the email list of class reps. Some reps only give their address or phone number and not their email address. Eve and Pete are going to review the reps info with Beth, our database administrator. Pete is going to follow up with each rep and ask them what platform their class uses to communicate with. Then he will ask each rep if they would be willing to disseminate our BAF info to their classmates so our BAF info and updates could be viewed more timely and efficiently. This would greatly increase BAF's outreach and

effectiveness of communication. This is considered to be a long-term project for increasing class representation and BAF communication to all alumni.

Fundraiser City BBQ: Pete and Kevin mentioned BAF could put a notice on their Facebook page, the Bay Village School System website, and the High School Principal's weekly newsletter asking residents to go to City BBQ on a specific day in November. This would generate 20% of sales being donated back to BAF. All members thought this would be a good idea to implement.

Shoreline: Becca and Pete are currently working on getting the next Shoreline distributed by end of October. This tri-fold, six page panel document will cost less than what BAF has done in the past. There will be the President's Message, a "Thank You" recap of our first annual Rocket Day of Giving, some photos from Homecoming, our initiative to update Class Rep info so we can communicate with all alumni more effectively, our new alumni apparel info, a short blurb recognizing the achievements of an alum who was honored by the Ohio Kiwanis, Distinguished Alumni and Educators HOF info, an article about Bay Village from George Serb, a list of recent Donors, a list of alumni who have passed away, and a page giving info on how to donate to BAF and update personal information.

Bylaws Change for Finance Committee Composition: Tom mentioned we needed to vote to change the definition of the Finance Committee Composition per the suggestion from our Treasurer, Bill Smith, after his annual Finance Committee meeting in September.

The definition shall now read as follows: (1) A committee of no fewer than three (3) past or future board members or trustees, active members or committee chairs and the Treasurer shall comprise the Finance Committee.

Eve made the motion to accept and change the above definition; Al seconded the motion and all the members in attendance unanimously approved the new definition. Tom will make these changes to our Bylaws.

Meeting adjourned at 7:45

The next BAF meeting will be on Tuesday, 11/12, 2024 at Houlihan's restaurant in Westlake at 6:30p.m. This is the annual dinner meeting held outside of the normal monthly meeting location.